

WOMEN in BUSINESS

From Playing in the Park to Running the Parks!

*Kathryn Ott Lovell is loving her job as
commissioner of the city Department of
Parks and Recreation.*

This Year's Women in Business Conference Lunch Panel Includes:



Beth Tiewater



Amanda Chevalier



Iola Harper



Marta Coles



Elizabeth Andl-Petkov



Imani Breaker



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Pam Henshall, President
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Letter from the President:



Women's History Month

I was honored to be asked to speak as a keynote for Women's History Month at the U.S. Department of the Navy, OCHR Philadelphia Operations Center. I couldn't say yes fast enough. After all, the request was from the Navy!

I was excited to speak to probably the last group who are not aware that I am a proud mom of a Navy Reservist.

Anyone who knows me, and knows me well, know I manage to find my son's service relatable to every conversation. It's what moms do, right?

As the date was quickly approaching, I realized the request was for me to speak about my career and the opportunities that our Chamber offer for women. At that moment, panic set in. No one wants to hear about my story. After all, what have I done? So I decided to take the approach of speaking about the history of women involved with Chambers of Commerce. Research turned up nothing historically. Why? Because traditionally men owned and operated businesses, and controlled business organizations. My panic resumed.

I found inspiring stories of women taking over the family business after the death of their fathers, or because of war, dating back to 1748. Today, women are highly educated and are taking control of their careers including operating their businesses at a higher rate as the name fempreneur implies. All great things, yet we have so much further to go.

Ultimately I did share my story, though apologizing that my tale was not exciting. I spoke about my parents, my upbringing, and my new position at the age of 25 starting as the office manager at a Chamber of Commerce, whatever that was. As I spoke, I realized how my career progressed from, "honey can you get me a cup of coffee?" to proudly serving as the first woman president of the Greater Northeast Philadelphia Chamber of Commerce. I guess I did have a story to share.

As you read through these pages and stories of remarkable women, I encourage you to think of your story and how it impacted your career, family, friends, and the world around you. You have a great story.

Join us as we continue to share for the 3rd annual Women in Business Conference on Thursday, April 18 for a day of learning, sharing, and networking with amazing women. ●

Best,

Pam Henshall, President
Greater Northeast Philadelphia Chamber of Commerce

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GNPCC **Calendar**

GNPCC Upcoming Events – Save the Dates

Tuesdays: April 16, June 18, July 16

Informal Networking Luncheon

3rd Tuesday of every month: 4/16, 6/18, 7/16

Gallo's Seafood

8101 Roosevelt Boulevard, 19152

11:30 am to 1:00 pm

\$15 cash payable

Thursday, April 18

3rd Annual Women In Business

Conference and Luncheon

Radisson Hotel Philadelphia Northeast

2400 Old Lincoln Highway,

Trevose, PA 19053

8:30 am to 4:00 pm

Cost: \$150 per person

Sponsorship opportunities available

Friday, May 3

2nd Annual Nonprofit Summit

Brookside Manor at Summertown Springs

50 Bustleton Pike

Feasterville, PA 19053

8:00 am to 11:30 am

Cost: GNPCC Members \$49 and Non-Members \$59

Tuesday, May 21

Informal Networking Lunch

Golden Corral

1465 Street Rd,

Bensalem, PA 19020

11:30 am to 1:00 pm

Thursday, June 6

Executive Luncheon Series

With Philadelphia Mayor Jim Kenney

The Union League Golf Club at Torresdale

3801 Grant Avenue, 19114

11:30 am to 1:30 pm

Cost: GNPCC Members \$65 and Non-Members \$75

Wednesday, June 12

Philadelphia: Working Together

Parx Casino

2999 Street Road

Bensalem, PA 19020

Monday, July 15

97th Annual Directors Cup Golf Challenge

The Union League Golf Club at Torresdale

3801 Grant Avenue, 19114

10:30 am to 7:00 pm

Player: \$395

Corporate foursome: \$1,700

Sponsorship Opportunities Available

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Join the Greater Northeast Philadelphia Chamber of Commerce
for a luncheon with

The Honorable Jim Kenney, Mayor of Philadelphia

Thursday, June 6, 2019
11:30 am - 2:00 pm

The Union League Golf Club at Torresdale
3801 Grant Avenue, Phila Pa 19114

GNPCC Members: \$65
Non-Members: \$75

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reservation visit, www.nephilachamber.com or
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Wednesday, April 10, 2019
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Hannah Callowhill Penn: Pennsylvania's First Woman Leader

| By Jack McCarthy, Archivist/Historian

Hannah Callowhill Penn (1671-1726) is one of the more remarkable women in Pennsylvania history. The second wife of William Penn (1644-1718), founder of Pennsylvania, she effectively ran the province after William was incapacitated by a stroke in 1712 and then died six years later.

Hannah Callowhill was born in Bristol, England to a wealthy businessman and his wife. In 1696 she married William Penn, whose first wife had died two years earlier. Penn was a prominent Quaker and proprietor of Pennsylvania, the American province he had founded in 1682. The wedding took place in the Friends (Quaker) Meeting House in Bristol, England. Hannah was twenty-five; William was fifty-one.

William Penn would only live in Pennsylvania for a total of four years, 1682-1684 and 1699-1701. Legal and financial issues kept forcing his return to England. It was during his extended stay in England between his two Pennsylvania residencies that Penn's first wife died and he subsequently met and married Hannah. In fall 1699, William and Hannah, who was well into pregnancy with their first child, sailed for Pennsylvania, accompanied by Penn's daughter from his first marriage, several servants, and Penn's young secretary, James Logan (1674-1751). They arrived in Philadelphia in December 1699, after an arduous eight-week journey. Hannah gave birth to their son, John, a month later. William and Hannah would eventually have seven children together, only three of whom lived to adulthood.

At the time of their arrival, the country estate Penn was having a built for the family on the Delaware River north of Philadelphia in Bucks County wasn't ready, so they stayed in the homes of friends in the city. Their main city residence was the Slate Roof House, a large home on 2nd Street above Walnut Street that was owned by prominent merchant Samuel Carpenter. By June 1700, their country home was finished and the family moved to what would become known as Pennsbury Manor.

As woman of the house, Hannah managed a large, complex estate with a variety of operations, including baking, brewing, raising livestock and curing meat, growing and preserving vegetables, and spinning and sewing. These and other activities required supervision

of a sizeable workforce comprised of staff, servants, and slaves. Hannah was an intelligent, capable administrator whose father had taught her bookkeeping and business, skills that proved valuable in managing Pennsbury and later in administering the entire province of Pennsylvania.

Continued legal and financial issues forced the Penn's to return to England once again. The family left in November 1701, never to return. Back in England, Hannah managed the household and helped William with his business affairs. When William suffered a series of debilitating strokes beginning in 1712, Hannah took on many of the responsibilities of running Pennsylvania, and when he died in 1718, she effectively became proprietor of the province. Working closely with James Logan, who was still based in Philadelphia, they kept Pennsylvania going.

Managing the disruptive colony was no easy task, particularly from an ocean away. There were many competing factions in Pennsylvania and constant power struggles, on top of which were serious issues over the colony with the English crown and the fact that William had died deeply in debt and in danger of losing Pennsylvania. To complicate matters, William's son from his first marriage sought to contest his father's will that gave Pennsylvania to Hannah, initiating a protracted legal battle that took almost eight years (it was resolved in Hannah's favor). Hannah navigated all of these difficulties, managing to keep control of the colony while ensuring as much as possible that it was governed in accordance with William's founding principles.

Hannah Callowhill Penn is the only woman to have controlled an English proprietary colony for a lengthy period. She died December 20, 1726 at the age of fifty-five and is buried with William Penn at a Quaker meeting in England.

Pennsbury Manor, the reconstructed home of William and Hannah Penn near Tullytown, Bucks County, is a historic house museum and working country estate that is open to the public. There is a state historical marker honoring Hannah Penn on 2nd Street above Walnut Street in Philadelphia, where the Slate Roof House once stood. Callowhill Street in Northern Liberties is named for Hannah's family. ●



From Playing in the Park to Running the Parks!

| By Tom Waring, Northeast Times



Mayfair native Kathryn Ott Lovell is loving her job as commissioner of the city Department of Parks and Recreation.

"I love being able to make a difference, move the department forward and be responsive to the citizens," she said. "Having a citizen-centric department is important to me. Every week, it seems I'm doing a groundbreaking or ribbon cutting."

Lovell, 44, grew up on the 2900 block of Disston St. She attended St. Matthew Elementary School and St. Hubert High School, graduating in 1992. She earned degrees in philosophy and communications at the University of Scranton.

In 1998, she returned to St. Hubert, working as the director of institutional advancement, handling admissions and fundraising.

In 2005, she went to work as chief advancement officer for the city's Mural Arts Program.

In 2011, she became executive director of the Fairmount Park Conservancy, a nonprofit organization that raises money for projects and programs throughout the Fairmount Park system.

Soon after taking that job, she was disappointed to learn that the Archdiocese of Philadelphia planned to close St. Hubert due to declining enrollment. A member of the school advisory board, she helped lead a campaign that raised more than \$1.3 million to save this school, which the archdiocese ultimately spared.

Though she works long hours at Parks and Rec, she tries to help her alma mater when she can. "I'm in close touch with Lizanne," Lovell said of school president Lizanne Pando.

Lovell stayed at the Fairmount Park Conservancy until Mayor-elect Jim Kenney selected her in December 2015 to head Parks and Recreation. She had big shoes to fill, as Mike DiBerardinis was leaving to become city managing director.

"It's a really big system," she said. "We have an insane number of rec centers. It's a lot. The big reason I took the job was the mayor's commitment to parks and rec."

Lovell and her staff oversee 10,000 acres of land, more than 800 fields and courts, 150 rec centers (New York has 50), 140 parks, 130 playgrounds, 74 pools, five golf courses, five ice rinks, five older adult centers, three environmental centers and 230 miles of trail. "The parks and recreation staff are extraordinary people, many from the Northeast," she said.

Lovell is also appreciative of the 120 Friends groups, along with rec center advisory councils and thousands of youth sports coaches. "They're incredible," she said. "Volunteers help staff our system. No other city in the country has that. It's unparalleled. We owe a tremendous debt to these folks."

It's not all work for Lovell, 44. She balances her work with family time. She and her husband, Andrew, live in West Philadelphia. He works in Temple University's School of Sport, Tourism and Hospitality Management. They have two children. Lucy, 11, attends Girard Academic Music Program. Jo, 5, is in kindergarten at St. Francis de Sales.

As an appointed city official, Lovell's tenure is tied to that of Kenney, who is seeking a second term this year. "He's a great boss. He's really, really supportive. He has a heart and passion for rec centers, parks and playgrounds," she said.

This year is expected to be a big one for the city's Rebuild initiative. Some \$500 million - generated by the beverage tax, a grant from the William Penn Foundation and fundraising - will upgrade parks, rec centers and libraries.

Another highlight of 2019 will be the fourth annual Philadelphia International Unity Cup, a soccer competition featuring 52 teams, representing countries from around the world.

Also this summer, Camp Philly will return. Parks and Rec sends 200 kids to a low-cost, one-week camp in the Pocono Mountains.

Lovell is excited about the recent news that the William Penn Foundation has granted \$2 million to Riverfront North Partnership in support of the creation and activation of a new 10-acre riverfront park in Bridesburg. She said Tom Branigan did a good job as executive director of Riverfront North (formerly the Delaware River City Corporation) before retiring, adding that Stephanie Phillips is doing well as his replacement.

"They're a great partner," she said. "Tom Branigan built a great organization."

Lovell is also excited about the partnership between St. Hubert and its across-the-street neighbor, Russo Park, likening it to partnerships between Little Flower and Hunting Park and Father Judge and Ramp Playground.

The city is helping St. Hubert build athletic fields. There will be a turf field for the soccer, lacrosse and field hockey teams. The two softball fields will be rehabbed, allowing the varsity and JV teams to play at the same time. The tennis courts will be renovated.

The state is providing \$250,000 for work to include construction of pedestrian walkways and basketball courts; installation of adult fitness station equipment with required safety surfacing; Americans with Disabilities Act access; and landscaping and sign improvements.

"It's going to be great for the school," Lovell said.

Looking back at all of her roles, she thanks longtime educator Joanne Walls, who was principal when she was at St. Hubert, for telling her she had the potential to be a great leader. "That stuck with me," she said.

One of the events Lovell looks forward to each year is the Women in Leadership Conference, organized by Holy Family University and longtime Catholic high school teacher's union boss, Rita Schwartz. She speaks to girls who are enrolled in archdiocesan high school.

Lovell is proud, as a woman, to be in a prominent position of leadership. She recalls growing up when the late City Councilwoman Joan Krajewski was a Northeast institution, but women in power were few and far between.

"I think it's really important for young women in the Northeast to have role models who are in positions of leadership," she said. ●



Ronald L. Rosenberg, PhD, ABVE, CEA

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Dr. Rosenberg is a Forensic Vocational Expert and Economist, a Certified Rehabilitation Counselor (licensed in NJ), and a Licensed Psychologist in PA and DE.

He has been in the rehabilitation field for 40 years. He holds a Diplomate from the American Board of Vocational Experts (since 1991) and has been a Certified Earnings Analyst from the American Rehabilitation Economics Association (since 1997). He has been performing forensic vocational evaluations for over twenty years in PA, NJ, NY, DE, MD, and federal court jurisdictions. He has testified in over 50 cases entailing personal injury, workers compensation, family law , and social security as well as many more written evaluations in these matters.

Cases that Dr. Rosenberg has been involved in have often led to favorable outcomes for the entity that has retained him. He has also performed evaluations or testified for governmental entities such as the Social Security Administration, the U.S. Department of Labor, and the Pennsylvania Office of Vocational Rehabilitation.

Dr. Rosenberg completed his undergraduate education in Sociology, magna cum laude, at Boston University. He went on to earn his M.Ed. in Rehabilitation Counseling also from Boston University. Finally, he completed his PhD in Counseling Psychology from New York University.

He has several convenient office locations throughout the Delaware Valley, and other arrangements can be made to accommodate the needs of his clients.

Ronald L. Rosenberg, PhD



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Diversity and Inclusion:

How Different Perspectives Create Better Outcomes

Diversity in the workplace includes race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, and beliefs. From entry-level employees, to senior positions, to board members, having diverse representation ensures access to a variety of different perspectives, which is highly beneficial to any company regardless of size or industry.

The Women In Business Conference and Luncheon is proud to present the impressive members of this year's Luncheon Keynote Panel- Diversity and Inclusion: How Different Perspectives Create Better Outcomes. We are honored that this group of diverse women are joining us to shine light on the important work they do, and those they represent.

Lunch Panel Profile: Beth Tiewater



Beth Tiewater is the Director of Programming at Baker Industries, a nonprofit workforce development program serving hard-to-employ adults in the community since 1980. Their mission is to provide work for those with difficulty holding jobs by teaching work ethic through real work experience. This program acts as a transition step toward gaining and maintaining permanent employment and helping works reach their highest level of achievement.

Beth began at Baker Industries in 2011, working part-time in event planning and fund-raising. Since then she has seen a growing

number of adults move from the program to full-time employment. As Director of Programming and Thought Leader, Beth has designed an innovative program for returning citizens to prepare them for living wage jobs. She is also responsible for fund-raising at Baker Industries, a nonprofit workforce development program serving low-income adults with significant barriers to employment.

In 2013, Beth led Baker Industries to a third-place finish in the Job Raising Challenge, a national contest for nonprofits focused on job creation and run by the Huffington Post, the Skoll Foundation, and McKinsey. Beth is

passionate about building healthy communities through employment and works directly with Baker program participants who are rebuilding their lives. On average, 35 adults each year move into permanent employment from Baker.

"The unusual thing about Baker is we work 20-30 ft. from our participants. We're directly involved everyday with the people we serve. That really spoke to me."

Hiring and retaining returning citizens is included in Diversity and Inclusion incentives across the country, and for good reason. According to statistics presented by the Philadelphia Department of Commerce in 2017, evidence suggests that returning citizens show increased loyalty and retention because they are more motivated to perform based on employment barriers. Studies have shown that by employing just 100 more returning citizens the city of Philadelphia would experience a \$2 million reduction in city public spending and prison costs.

Since 1980, more than 10,000 adults have participated in the nonprofit work program at Baker Industries, which is available to not only reentering citizens, but also adults with physical and intellectual disabilities, substance use disorders, or with no permanent housing.

Beth encourages companies to consider hiring from this untapped pool of qualified people.

"My approach since this job is that people are more alike than we are different," she said. "Everyone has value."



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Friday, May 3, 2019

8:00 - 11:30 am

8:00 am Registration/Networking/Breakfast

8:30 am Panel I Discussion Begins • 9:45 am Panel II Discussion Begins

11:30 am Program concludes

Brookside Manor at Somerton Springs

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In partnership with The Nonprofit Center at La Salle University's School of Business we present



JOIN US FOR A TWO PANEL DISCUSSION FEATURING:

PANEL I:

SECRETS OF EFFECTIVE CORPORATE VOLUNTEER MANAGERS

Panelists will present corporate volunteer programs from the business perspective. Veterans of notable corporate volunteer programs will illustrate what makes appealing corporate volunteer programs that will satisfy all partners - the volunteers, the company and the nonprofit.

PANEL II:

TIME AND MONEY: CULTIVATING THE RELATIONSHIP BETWEEN VOLUNTEERING AND PHILANTHROPY

Panelists experienced in both volunteer management and fundraising for nonprofit organizations will demonstrate ways to personalize the volunteer experience as part of the process of converting volunteers to donors.

presented by



Lunch Panel Profile: Imani Breaker

Women in Business
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Comcast is a leading provider of TV, Internet, voice, mobile, and home management, all working together to give customers instant access to the things that matter most – anywhere, anytime.

Los Angeles. In all of her roles, Imani focuses on leadership development and driving a positive customer experience.

Ms. Breaker believes education is key to a successful career. She received a Bachelor of Arts degree in Political Science from Southern Illinois University. In the past she has participated in company sponsored Mentoring programs and helped her department implement a leadership development program for aspiring leaders. She also adopts and mentors every year a class of Pre-K children through a monthly Skype session, instilling in them the value of knowledge, technology, and travel. Through the 5 years with Mrs. Stewart's scholars, they have visited several countries, attended several museums, and learned several poems.

She is a member of NAMIC and WICT and was honored in 2010 as one of NAMIC's Next Generation Leaders. She also was recognized by the Harlem YMCA as a Black Achiever in Industry (BAI) and has assisted the organization in providing scholarships to Rising Freshman college students. In 2015 she joined the ranks of BMLI and is a fellow from Class 33. She is an active member and executive sponsor of Freedom's Black Employee Network (BEN).

Ms. Breaker enjoys travelling this vast world, following a few musicians on tour, and growing the hottest peppers on this side of the Mississippi.

Imani Breaker, Region Vice President, Customer Care, Comcast Cable Communications Freedom Region

As Vice President of Customer Care for Comcast Cable Communications Freedom Region, Imani Breaker is responsible for a staff of about 1000 employees serving Xfinity customers in voice, data and video. She has been in her current role for about 2 and a half years and focuses on driving results and considers coaching and developing others as her superpower!

Ms. Breaker's extraordinary career includes over 20 years of experience with several cable operators, including Media One and Time Warner Cable. Before joining Comcast in September of 2016, she spent seven years as VP of Care in New York City with Time Warner Cable and helped drive leadership development and the customer experience in that market.

While she hasn't been in her role with Comcast for very long, she is no stranger to the Comcast Family, as she previously worked with Comcast from 1999 to 2006 in Florida, Maryland, and

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Lunch Panel Profile: Iola Harper



Iola Harper is a nationally-recognized, award-winning advocate for small businesses and urban neighborhoods. She has spent well over two decades working diligently with minority and women-owned firms and economic development agencies across the Delaware Valley, helping them gain access to needed financial, technical, and contract opportunity. Her success working with not only small businesses, but in urban neighborhoods garnered the attention of former Governor of PA when she was named one of Pennsylvania's top 50 Women in Business. Her work drew a national spotlight several years ago when she was honored by the Small Business Administration as one of the Nation's top small business advocates and most recently she was named one of Philadelphia's most influential women by the NAACP.

About The Office of Economic Opportunity (OEO)

The Office of Economic Opportunity (OEO) in the Department of Commerce ensures that the City is working with diverse businesses to fulfill its needs for goods and services. Each year, the City aims to reach 35 percent participation from minority, women, and disabled-owned enterprises (M/W/DSBEs) on its contracts.

OEO does this through:

- Registering minority, women, and disabled-owned businesses.
- Reviewing and monitoring contracts.
- Creating alliances within the City government and beyond.

OEO partners include:

- City of Philadelphia departments.
- Quasi-public agencies.
- Private industries.
- Nonprofit sector

You can look for Minority, Women or Disabled owned firms and look at Equal Opportunity Plans by logging on to phila.gov/OEO.

You can also report fraud, waste and safety issues and other things that you think that you think OEO needs to know! The phone line is accessible 24 hours a day at (215) 683-1798

Join Us: Thursday, April 18, 2019

Conference: 8:30am–4:00pm Business After Hours: 4:00pm–5:30pm

WOMEN IN BUSINESS Conference and Luncheon

Greater Northeast Philadelphia
Chamber of Commerce

The Greater Northeast Philadelphia Chamber of Commerce recognizes the contributions of women in all areas of employment/business; this program will bring women together to connect, learn, and grow.

Women face unique challenges in the business community. The Greater Northeast Philadelphia Chamber of Commerce with the "Women in Business" initiative will enable and empower women from CEO to entry level employee to women-owned businesses gain access to the tools to *Propel their Success!*

Cost: \$150 per person

Includes: Breakfast, Keynote Luncheon, Breakout Refreshments, Business After Hours, and all informational panel and general sessions.

2019 Women in Business Conference Schedule

Registration 8:00 am

8:30–9:15am Welcome Breakfast Session Walnut Ballroom

Keynote Speaker: Kathy Killian, VP Administration, Philadelphia Phillies

Also welcoming Future Leaders. Young ladies from high schools will join the conference for breakfast.

Session I 9:30–10:15am

Panel – Technology Birch Room
Emergency Preparedness and Business Continuity Planning

Session – Personal Development Hemlock Room
Weathering The Debt Storm: Empowering Your Financial Independence

Session – Communications Spruce Room
Effective Team Building Strategies

Session – Career Development Pine Room
Lemons into Lemonade: Achieving Success through Failures

Session – Career Development Oak Room
Beyond the Resume - How Has Hiring Changed

Session II 10:45–11:30am

Panel – Communications Birch Room
What Does #MeToo Mean for the Workplace?

Session – Personal Development Hemlock Room
Learning Limits: Avoiding Burnout

Session – Career Spruce Room
Small Team Management: Doing A Lot With A Little

Session – Technology Pine Room
How to Distribute and Automate Your Expertise Online

Session – Career Oak Room
Good Idea vs. Business Idea - Is Your Idea a Sustainable Business?

Session – Technology Oak Room
Steps to Secure Your Perimeter

Luncheon Keynote Panel 12:00 1:30 pm Walnut Ballroom
Diversity and Inclusion: How Different Perspectives Create Better Outcome

Panelists:

Imani Breaker, Vice President of Customer Care, Comcast Cable Communications Freedom Region

Amanda Chevalier, Principal, Corporate Facilities of New Jersey: The Knoll Source

Marta Coles, Research & Training Coordinator, The Urban League of Philadelphia Entrepreneurship Center

Elizabeth Andl-Petkov, President/CEO, PATH (People Acting To Help), Inc.

Beth Tiewater, Director of Programming and Thought Leader, Baker Industries

Moderator:

Iola Harper, Deputy Commerce Director, Office of Economic Opportunity (OEO)

Session III 2:00–2:45pm

Panel – Personal Development Birch Room
Imposter Syndrome: Don't Let Fear Keep You From Success

Session – Technology Hemlock Room
Is E-Commerce Right for Your Business?

Session – Technology Spruce Room
Best Technology to Streamline Your Business: Deploying Enterprise Cloud Solutions

Session – Communications Pine Room
Steps to Becoming an Effective Written Communicator

Session – Communications Oak Room
Are You an Authentic and Transparent Leader?

Session – Personal Development Sycamore Room
Women In Philanthropy - When, Where, and Why

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Session IV 3:15–4:00pm

Panel – Career Development
The Mutual Power of Mentoring Birch Room

Session – Communications
Building Professional Relationships Hemlock Room

Session – Career Development
Certification Process: Women Owned Business Spruce Room

Session – Communications
Millennials: How to Hire and Retain Young Professionals Pine Room

Session – Personal Development
The 15 Minute Master Sycamore Room

Business After Hours 4:00–5:30pm

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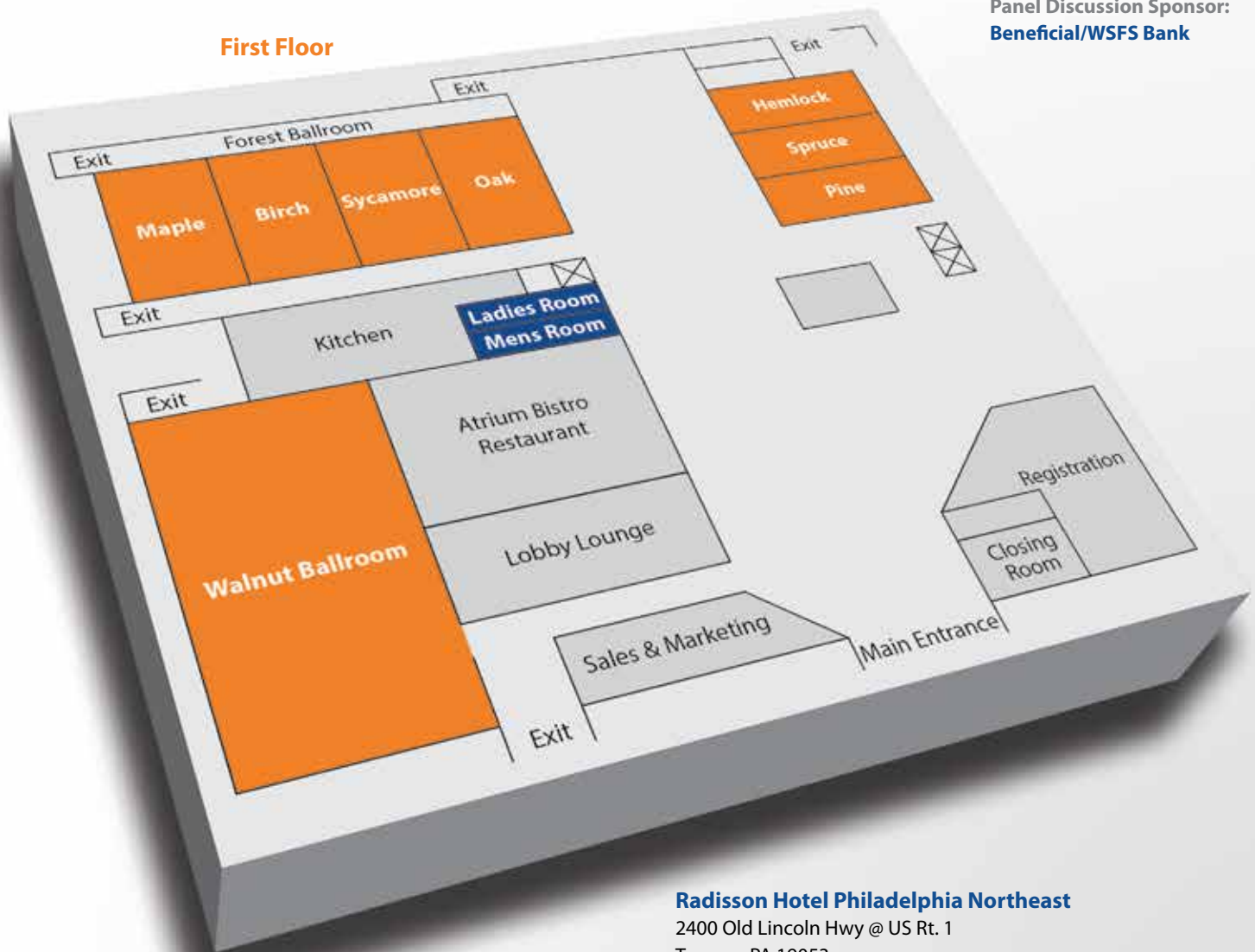
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Lunch Panel Profile: Elizabeth Andl-Petkov



Ms. Elizabeth (Betty) Andl-Petkov began her professional career in 1978 with PATH (People Acting To Help), Inc, a comprehensive community behavioral health and intellectual disability center serving primarily Northeast Philadelphia. She has been PATH's President & CEO since 1985 and under her leadership significant growth has been achieved as PATH now serves over 4,100 individuals and families each year by employing 650 staff members. Ms. Andl-Petkov has overseen the implementation of a host of innovative programs from creating, in 1998, Larkspur Inc., a joint venture with Friends Hospital, to operate the then busiest Crisis Response Center in Philadelphia, to the recent establishment of an award-winning Urgent Care Center for children and youth.

Ms. Andl-Petkov has served as President of the Philadelphia Coalition. She also has served on a wide variety of State and local committees.

Ms. Andl-Petkov is currently spearheading the development of a new multi-site headquarters for PATH which will address the social determinants of health by centralizing PATH's services, as well as locating nine other highly qualified non-profits at the headquarters to work closely together to bring services to the Northeast community.

Ms. Andl-Petkov received her graduate training at Temple University as a PhD candidate in Sociology and a MA in Community Psychology.

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Lunch Panel Profile: Amanda Chevalier



Amanda is the majority owner of Corporate Facilities of New Jersey (CFI-NJ), a minority and woman owned Top Ten Knoll distributor. CFI is a full-service furniture dealership and has exclusive distribution rights in the Delaware Valley. Her approach to providing clients and employees with an excellent experience is about teamwork and clearly communicated expectations.

She is a member of the Eastern Minority Supplier Development Council (EMSDC), the Women's Business Enterprise National Council (WBENC) and Independence Business Alliance (IBA) and is a Notary Public. CFI-NJ is certified as an MBE and WBE by EMSDC and WBENC as well as the Office of Economic Opportunity by the City of Philadelphia. She serves on the board of the Asian American Chamber of Commerce of Philadelphia and is Co-Chair of the Women's Advisory Committee.

"Excellent service is a main driver for me. Service connects people on a more intimate level than products because it is about your experience. Service to our employees, our customers, our vendors is my main focus.

This photo is of Florence Knoll. She passed away earlier this year and was an exceptional female architect, furniture designer and pioneer in the concept of work spaces. CFI is honored to be the sole distributor of Knoll furniture in the Delaware Valley. I love this photo taken at 601 Madison Avenue, I find it incredibly powerful. Florence Knoll had just began the Planning Unit (an arm of H.G. Knoll Associates). One woman commanding a room full of men around a Manhattan boardroom in 1946. Think about that."

Amanda received her B.S. from Cornell University and previously worked as a manager of a luxury hotel as well as a beverage alcohol internet startup in New York City.

She was born in Seoul, Korea and arrived to the U.S. by way of NYC. Her younger sister is also adopted from Asia, so their older sister likes to say that babies come from JFK airport! Amanda enjoys cooking and eating food, watching her two boys in athletics, learning about cultures, travel, playing piano, reading and fitness. She loves her family and pets – spending time with them is her favorite pastime.



Florence Knoll



Bertioia Diamond Chairs

Lunch Panel Profile: Marta Coles



Urban League of
Philadelphia

Since 1917, The Urban League of Philadelphia has helped African Americans in the Philadelphia region improve their lives. They continue to reach their goals by creating connections through collaborations, from ensuring that the Board of Directors is made up of the top minds in the region, to creating opportunities for clients to achieve financial empowerment through entrepreneurial and job training programs.

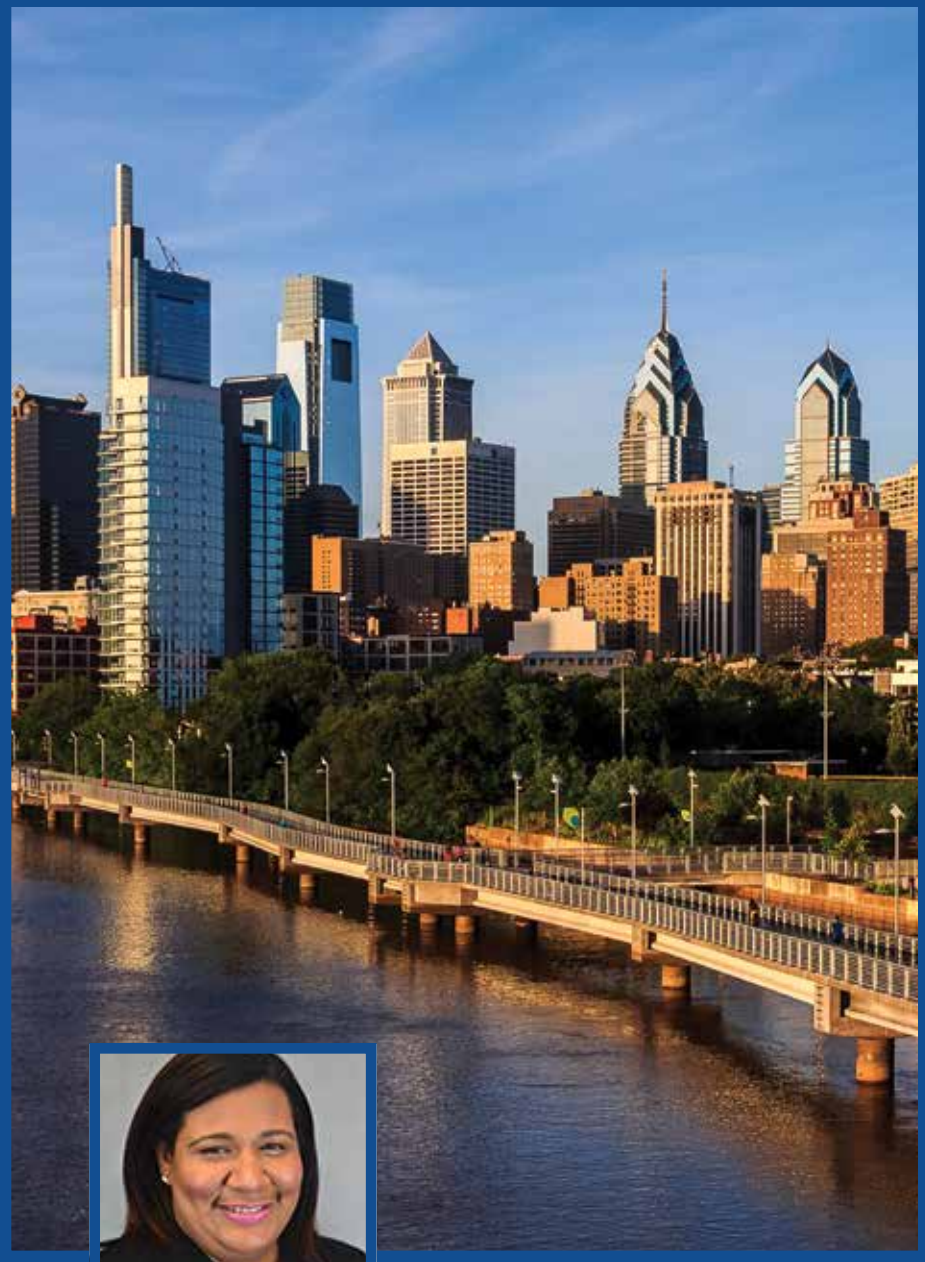
Youth and Education: The Urban League of Philadelphia works within the Philadelphia public school system to provide programs that enhance the standards of academic format and create a college-going culture. These programs include: Childcare Information Services, Community Scholars Program, Gear Up, Project Ready, and Urban Green League.

Career Services: The Urban League of Philadelphia offers a menu of services to meet the needs of both job seekers and employers, including: A fully equipped Career Center and computer lab, Online Jobs Board, Leadership training for mid-career professionals, personalized resume and coaching services, and customized recruitment and training for employers seeking diversity candidates.

Housing Counseling: The Urban League of Philadelphia counselors are available to help by assisting you in building positive credit rating and saving for your down payment. They can also help you qualify for grants and loans to make your purchase possible. Once you purchase your home, counselors are still available to assist you with everything from creating a budget to maintaining your property.

Entrepreneurship Center: The Urban League Entrepreneurship Center (ULEC) provides technical assistance, strategic planning and links to resources to help small businesses grow their financial and human capital. Empowering entrepreneur's results in increased sales, job creation, increased financing and a greater market presence in the region.

Learn more about The Urban League of Philadelphia:
<http://www.urbanleaguephila.org/>



Marta Coles is currently the Research & Training Coordinator for the Urban League of Philadelphia – Entrepreneurship Center. In her role she assists established and start-up small businesses grow to scale. Marta has also worked in the Non-profit sector for the last seven years assisting organizations with Brand Awareness and Strategic Planning.

In addition Marta continues to hone and develop the skills of adult minorities by conducting impactful work within the community and connecting entrepreneurs to vital resources that will position them for success. Marta's passion for helping people succeed in life and business was solidified during her time at Carin University where she studied Business Administration.

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Just like in business, having a professional tagline for yourself is a great way to convey who you are, what you do, and why you do it.

We asked speakers at the upcoming Women In Business Conference, and members of the Women In Business Conference Committee, to submit their own professional taglines.



"Learning something new every day."

Margo Scavone, Owner, FASTSIGNS



"If we're not having fun, they're not having fun."

Whether it's networking, interacting with a client or donor, or representing your organization at an event, you have to like it – a lot. If you can't be really positive, you're doing nothing to support your cause.

Helene Baczowski, Director of Development, Cora Services, Inc.



"In a world full of pigeons be a flamingo."

Miranda Berger, Business Development Manager, Welcoming Center for New Pennsylvanians



"A glowing woman can help other women glow and still be lit."

Ann Marie Carollo, Vice President Retail Market Manager, TD Bank



"Putting the personal back into payroll."

Brianna Walsh, Account Executive, AccuPay Payroll



"In every job that must be done, there is an element of fun."

–Mary Poppins

As a woman who wears many hats, it is an absolute blessing to find joy in my daily routine. When you can finally get to do something you love, life has purpose and meaning.

Elyse Bordes, Owner, Lysa's Cake'tique

"Simply Delightful!!"

Jodie Thomas, Sales Manager, Radisson Hotel PhiladelphiaNortheast



"Making an impact, one word at a time!"

I love that it has double meaning, in that I make an impact with each word that I speak or write, but more importantly I help others make their own impact but empowering them to speak more effectively and have greater influence, teaching them to master my Three Cs of Vocal Executive Presence, so they can Command the room, Connect with the audience and close the deal.

Laura Sicola, Founder, Vocal Impact Productions



"Always listen to those who tell you why it can't be done, then do it."

Be brave. You never know what you can accomplish until you try to achieve beyond your goals.

Pam Henshall, President,
Greater Northeast Philadelphia
Chamber of Commerce



"Movement is the key to longevity, but all we really have is the present moment."

Optimal health starts in the mind. We must not dwell in the past, or look ahead to the future but decide what it is we can do right now in the present moment to improve the quality of life.

Melissa Gyuraki, Wellness Director,
Northeast Family YMCA



"Helping the community achieve their financial goals."

As a Financial Educator, my chief responsibility is to give PFCU members and participants at a wide network of social service organizations the tools and knowledge they need to better manage their money and achieve their financial goals.

Erin Ellis, Financial Educator,
Philadelphia Federal Credit Union



"HR Executive boldly delivering game-changing results with my forward-thinking strategies for customer focused companies and people every day!"

I am an audacious and visionary leader with a successful track record making a difference within organizations for people every day!

Mary M. Chan, Vice President of
Operations, Colliers International



"Get comfortable being uncomfortable."

It's human nature to seek out what's known or feels familiar. But, it's only when we're willing to embracing the ambiguity of not knowing are we able to challenge our own biases, acknowledge privilege and reject assumptions. Lean into the tough conversations, listen, and reject the dullness of familiarity (it probably means those spaces are not inclusive).

Nicole Pumphrey, Deputy Director,
Welcoming Center for New
Pennsylvanians



"Lifelong Learning."

As a mother, grandmother, and educator, I advocate for lifelong education and the significance it plays in our lives. Education empowers students to pursue and reach goals. You are never too old to learn something new!

Kathy Mulray, Director, Northeast
Regional Center Community
College of Philadelphia



"They say Millennial like it's a bad thing."

Never let your age hold you back.

Amada Bates, Director of Events,
GNPCC



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Nextiva Cares is our philanthropic branch dedicated to helping those in need in communities across the country. We partner with a local nonprofit organization each month to donate our time, funds, and resources. To further build and expand opportunities by which we impact local nonprofit organizations, we established our Nonprofit Advantage Program.

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It's a WIN for all.

- For organizations like yours, this is a great way to increase revenue through monthly contributions.
- For your business supporters, it is an excellent way to give back to their community through services they may already have in place or are planning to expand.
- For Nextiva, it's an opportunity to expand the reach of our Nextiva Cares program to support all communities and valued organizations, like yours, by contributing a portion of our customer sales to your program.

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- All business supporters, from small businesses to large enterprise customers, can benefit from our smart, customized solutions.
- Nextiva offers **Nonprofit Advantage Program** the opportunity to receive monthly contributions based on their business supporters' total monthly billings.
- Monthly reports and support are available to the association to monitor the growth and success of the program.
- A complimentary Communications Analysis is available to all business supporters to better understand their current and future communication needs and to ensure their plan also meets their business goals and objectives.
- A dedicated Business Development Manager is assigned to each association, ensuring that smooth transitions and high levels of service are delivered to all business supporters.

For more information, please contact Robb Bashore
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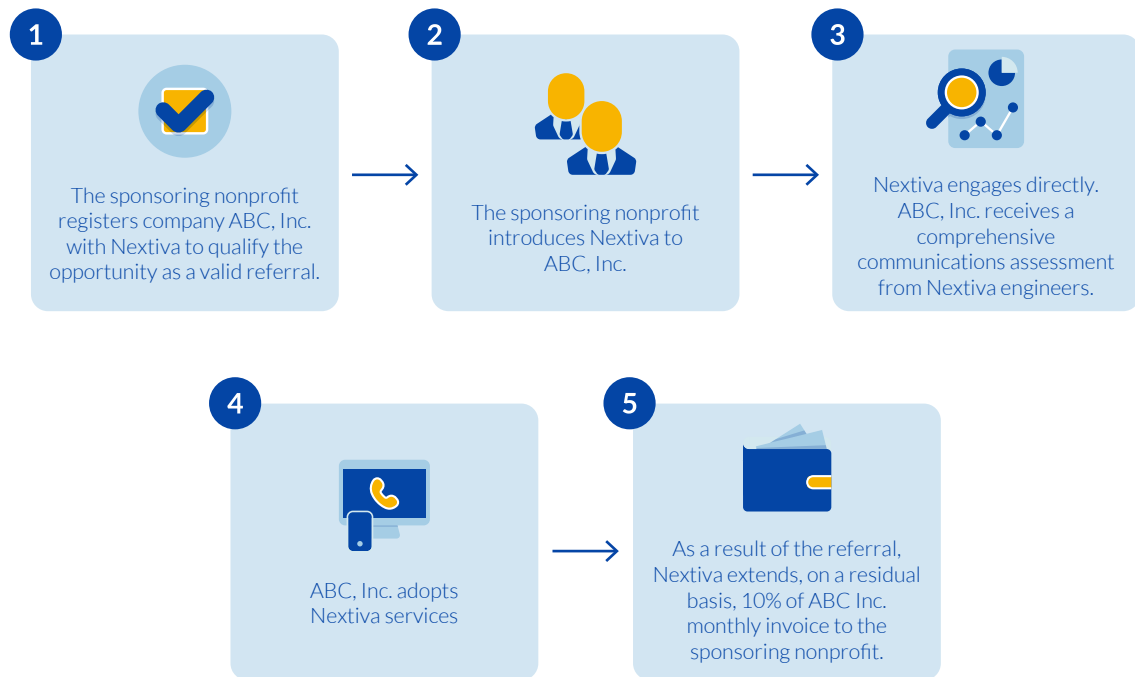


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HOW IT WORKS



WHY IT'S A WIN FOR EVERYONE

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by giving back to their community through using Nextiva for communications services. Nextiva services improve collaboration and employee productivity as well as boost overall employee retention.

Nextiva benefits

by continuing to support our communities and valued organizations by contributing a portion of our customer sales to charitable organizations.

Sponsoring Nonprofit benefits

by increasing revenue streams through monthly residual contributions associated with referrals.



Trailblazing Women In Business



Eliza Lucas Pinckney, 1722–1793, Charleston, SC, Agriculture

At 16 years old, Eliza Lucas Pinckney unintentionally became a businesswoman. Eliza's love for botany and her keen awareness of growing trends in the textile industry led her to experimentally plant indigo seeds that her father had sent from Antiqua. Eliza managed to raise a crop that produced 17 pounds of indigo, which eventually was exported to England. The crop's success helped boost her business and South Carolina's economy. Because of Eliza's business prowess, indigo became the second-largest crop in the state – South Carolina exported 134,000 pounds of indigo in 1748 – until the rise of cotton.

In 1744, Eliza married politician Charles Pinckney. The couple had three sons and one daughter. Eliza raised her family, kept her agricultural business and even found time to spy for the Colonial army during the Revolutionary War. Remembering her contributions to her country, President George Washington asked to be a pallbearer at Eliza's funeral.



Rebecca Pennock Lukens, 1794–1854, Brandywine Valley, PA, Iron and Steel

In 1825, Widow Rebecca Pennock Lukens was pregnant with her sixth child when she purchased the remaining interest in her late father's struggling business, Brandywine Iron & Nail. Less than 10 years later, it was thriving under her leadership. In 1834, during the transportation revolution, Rebecca's iron mill was a leader in the production of boiler plates for iron-hulled steamboats and railroads. Rebecca also opened a store, warehouse and freight agency in 1834.

Rebecca successfully steered her company through the national financial crisis known as the "Panic of 1837." Relying on tried-and-true business principles to stay calm during the tumultuous time, she modernized her mill and refused to slash iron prices.

More than 30 years after her death, Brandywine Iron & Nail became the publicly traded Lukens Iron & Steel. The company remained listed on the New York Stock Exchange until 1998, when it was purchased by Bethlehem Steel. In 1994, Fortune posthumously crowned Lukens "America's first female CEO of an industrial company" and named her to the National Business Hall of Fame.



Bridget 'Biddy' Mason, 1818–1891, Los Angeles, CA, Real Estate

Born into slavery in Mississippi, Biddy Mason grew up to be a successful real estate developer and human-rights champion. But before that, Biddy successfully sued her owners for her freedom after the family and their slaves moved to the free state of California in the 1850s.

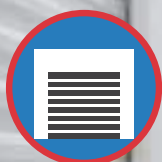
A decade after winning freedom for herself and her three daughters, Biddy became one of the first black women to own land when she purchased commercial property in what is now the heart of downtown Los Angeles for \$250. She turned her initial investment into a small real estate empire worth about \$300,000 in 1884.

In addition to being the 19th century version of a real estate mogul, Biddy made significant philanthropic contributions to Los Angeles. People in need often lined up outside her home to ask for assistance, and Biddy responded generously. She provided food for the hungry and shelter for the homeless. Along with her son-in-law, Biddy also established the city's first African-American church.



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A woman with dark hair, wearing a light blue button-down shirt with the PG&W logo on the left chest, is smiling and assisting a young girl in a science experiment. The girl is wearing safety goggles and a pink long-sleeved shirt under a dark blue vest. They are at a white table with various glassware containing colored liquids (blue, red, green, orange). The background shows a classroom setting with a map and a potted plant.

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