

BUSINESS



***Steven Singer:
A person we love
to hate!***

Also in this issue:

**Every Summer Without Fail,
Northeast Philadelphians Head:**

DOWNASHORE



***Women in Business:
A Huge Success!***



***Jazz Age on the
Delaware
at Glen Foerd***



***Things to do in
Northeast Philly
this Summer***



Burns Family Funeral Homes

Family Owned & Operated Since 1939

Burns Funeral Home, Inc.

Joseph J. Burns - Supervisor

1428 E. Columbia Avenue, Philadelphia, PA 19125

215-634-6858

Burns Funeral Home, Inc.

Gerard J. Burns - Supervisor

9708 Frankford Avenue, Philadelphia, PA 19114

215-637-1414

Martin J. Burns Funeral Home, Inc.

Lisa Burns Campbell - Supervisor

1514 Woodbourne Road, Levittown, PA 19057

215-547-3040

www.burnsfuneralhome.com

Meet the Board

Pam Henshall, President
Greater Northeast Philadelphia Chamber of Commerce

BOARD OF DIRECTORS

EXECUTIVE

Nancy Morozin, Chair
The Dining Car

Sister Maureen McGarrity, CSFN, PhD, Vice-Chair
Holy Family University

Daniel P. McElhatton, Esq., Consulting Chair
McElhatton Foley, P.C.

Robert Medlock, Jr., Vice President
M&T Bank

Jenny Pike, CPA, Treasurer
CBIZ MHM, LLC

Edward McBride, Vice President
PECO

Frank M. Porrazza, Vice President
PNC Bank

Rodney C. Sandmeyer, Vice President
Sandmeyer Steel Company

George Zauflik, Vice President
Cardone Industries

DIRECTORS

Steven Aberblatt, CPA, CFP Certified Public Accountant

Rebecca A. Altemus Wawa, Inc.

Charles Boland Boland Realty, LLC

John Branka, Jr. Standard Digital Imaging, Inc.

Nancy Cherone, FACHE Nazareth Hospital

Sally Danciu Sally's Flowers

Vincent Emmanuel 7-Eleven

Alan Giannone Village Restaurant & Catering

Marla S. Hamilton Philadelphia Industrial Development Corp.

Dr. Ruth K. Horwitz, Esq. Elder Law Attorney

Sandi King Department of Commerce Philadelphia

Ronald Kumor Aria Health Physician Services

Michael Logan Allegra Marketing Print Mail

Ann Markowitz The Union League Golf Club at Torresdale

Bria McMenamin McMenamin Family ShopRite

Kerry Petratos Chapman Ford Volkswagen

Jeff A. Petty Wesley Enhanced Living

William F. Rodebaugh, Jr. Great Awakenings Café/
Thankful for Grace

Glenn C. Romano, Esq. Attorney at Law

Michelle Saldutti Parx Casino

inBUSINESS is published by the Greater Northeast Philadelphia Chamber of Commerce ©2017.

Editorial Contributions

Donald Brennan
Greg DeShields
Kaitlyn Haney
Jack McCarthy
Gloria M. Pugliese
Tom Waring

Editor

GNPCC Staff

Marketing Committee

Don Brennan
Gene Burns
Matt Cherepanya
Stephanie Davis
Kaitlyn Haney
Pam Henshall
Bert Max
Nancy Morozin
Gloria M. Pugliese

Please direct all advertising and editorial inquiries to:

GNPCC

8025 Roosevelt Boulevard
Suite 200
Philadelphia, PA 19152

215.332.3400

info@nephilachamber.com

Layout & Design

Gene Burns Graphic Design



Letter from the President:



"Summer afternoon – summer afternoon; to me those have always been the two most beautiful words in the English language."
– Henry James

It's summertime in Northeast Philadelphia, and thoughts turn to backyard barbecues, ballgames, block parties, and, of course, trips to the Jersey Shore and Pocono Mountains.

Our Summer 2017 edition is packed with information and fun stuff about the season and great places to visit and enjoy. Our "Downahore" center spread by Don Brennan zeroes-in on some of the more popular Shore spots where Northeast Philadelphians kick off their shoes and put their toes in the surf and sand.

We compiled a great list of local things to do as well, since I discovered that too many Philadelphians don't really know enough about Northeast Philadelphia! Besides being a great community with a strong business climate, the Northeast has a lot of hidden treasures that are worth a look.

Our Cover Story by Tom Waring on the wildly popular jeweler Steven Singer won't make you "hate him" anymore, and Gloria Pugliese's poignant piece on historic Glen Foerd on the Delaware highlights what a wonderful attraction this is, just yards away from busy State Road in Torresdale.

We are sharing two great pages of photographs by Ricky Haldis of Wise Owl Productions from our inaugural Women in Business Conference in April. The feedback we received from this signature event is honestly even more positive than I had hoped. It was an amazing day, and a thousand thank yous would be insufficient.

Finally, we've got another incredible event planned for September 26. Our 2nd Annual Flavors of the Northeast will be held at the beautiful Philadelphia Ballroom, 2014 Hornig Rd., 6-9 p.m. The ad on the back page of this edition has more details. In short, you will enjoy some of the finest cuisine in the Northeast Philadelphia area for just \$35 per person.

"Flavors" will kick-off Northeast Philadelphia Restaurant Week – September 27 to October 3 – held in conjunction with our friends at the Northeast Times. This is a great opportunity to showcase this region as a destination for great dining and entertainment. Please visit www.nephilachamber.com for more information.

My wish for you is a safe and happy summer, filled with laughter and good memories. Enjoy the magazine! ●

Pam Henshall, President

Greater Northeast Philadelphia Chamber of Commerce



Gene Burns Graphic Design

Created for clarity. Designed for results.

Delivering design excellence in all media

Innovative design solutions explain complex ideas and empower your audience to comprehend, understand, and take action.

Advertising
Annual Reports
Books
Brochures
Employee Communications
Exhibit Design
Investor Communications
Logo/Identity Systems
Magazines
Newsletters
Posters

7342 Shisler Street
Philadelphia, PA 19111

215.913.5735

www.burnsgraphicdesign.com
gene@burnsgraphicdesign.com

Settlement MUSIC SCHOOL

FINANCIAL AID
AVAILABLE

For students of all ages, Settlement offers private individual instrumental and voice lessons, group classes, ensembles, and a wide array of summer programming!



FREE,
off-street
parking!

Kardon-Northeast Branch

3745 Clarendon Avenue

215.320.2620

info@smsmusic.org

settlementmusic.org [f](#) [t](#) [i](#) [v](#)

GNPCC Inside

- 7** Philadelphia's Grand Northern Gateway
- 8** Steven Singer
- 11** 2nd Annual Flavors of the Northeast
- 12** Women in Business Conference
- 14** Leadership for a Multigenerational Workforce
- 16** Northeast Philadelphians Head "Downshore"
- 19** What is Your Favorite Shore Memory?
- 20** Money Matters: An online shopping cart goes local
- 22** Go forth, and enjoy...Northeast Philadelphia!
- 26** The Next Big Thing in Philly?
Neighborhood Businesses.
- 29** Iconic Lighthouses Abound at the Jersey Shore
- 30** Historic Houses of Worship in NE Philadelphia

GNPCC Calendar

GNPCC Upcoming Events – Save the Dates

Thursday, July 27

Networking Breakfast

Immaculate Mary Home for Rehabilitation and Healthcare
2990 Holme Avenue, 19136
7:30 am Networking & Breakfast
8:00 to 9:30 am Program

Wednesday, August 9

Joint Business After Hours with

Eastern Montgomery County Chamber of Commerce

American Heritage Federal Credit Union
2060 Red Lion Road, 19115
5:30 to 7:30 pm
No Charge

Tuesday, September 26

Flavors of the Northeast

Philadelphia Ballroom, 2014 Hornig Road, 19116
6:00 to 9:00 pm
Tickets: \$35 in advance, \$40 at the door

Wed., September. 27 – Tues. October. 3

Northeast Philadelphia Restaurant Week

Visit www.nephilachamber.com for details

Thursday, October 19

Largest Networking Event in Northeast Philadelphia

Village of Cottage Green, 9001 Ashton Road, 19136
5:30 to 8:00 pm
GNPCC Members/Invited Guests: No Charge
Non-Members: \$10 per person

Friday, October 27

Executive Luncheon Series

The Union League Golf Club at Torresdale, 3801 Grant Avenue, 19114
Featured Guest: Craig E. White, president, Philadelphia Gas Works
11:30 am Registration & Networking
12:00 pm Lunch
12:30 pm Program
GNPCC Members/Invited Guests: \$65 per person
Non-Members: \$75 per person

For more information about these and other events visit www.nephilachamber.com

Our Service Is Second To None!

**COMPLETE
EVENT
PLANNING**



**24/7
365 Days
A Year**



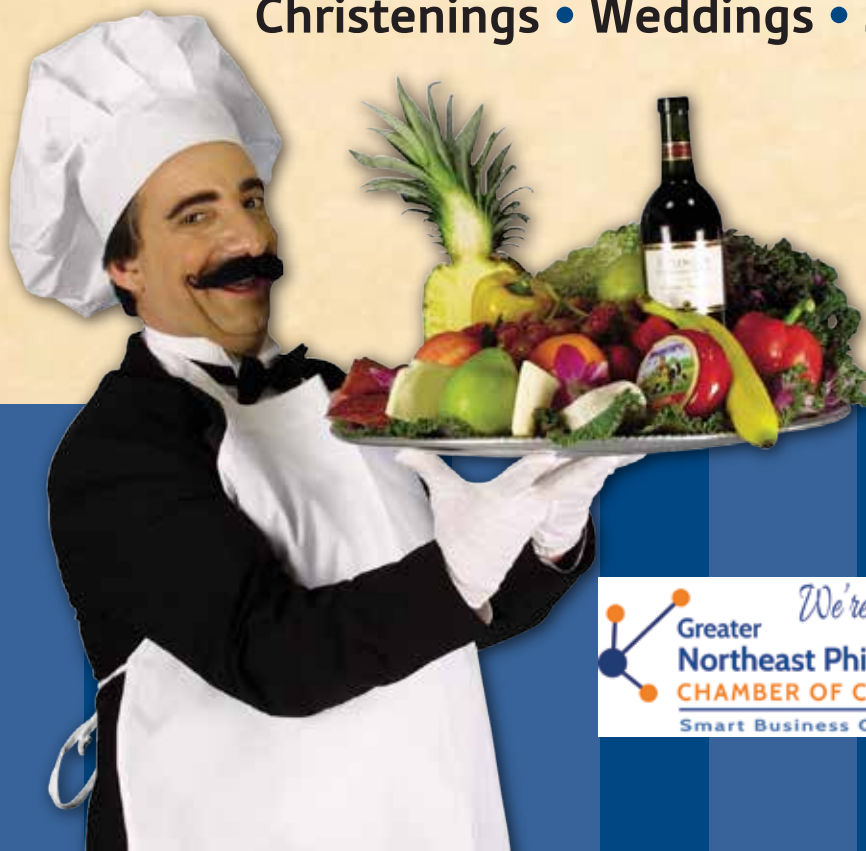
Breakfast • Luncheons • Dinners

Specializing in

OFF-PREMISE CATERING

**UP TO 10,000 GUESTS
CUSTOMIZED MENUS**

**Cocktail Parties • Birthdays • Graduations
Christenings • Weddings • Sympathy Trays etc.**



215-698-1117

orders@villagecatering.com
www.villagecatering.com

**9228 Ashton Road
Philadelphia, PA 19114**

**Family Owned & Operated
Since 1980**



**PREFERRED CATERER
OF**



“I live alone and the program is a big help. It’s important.”

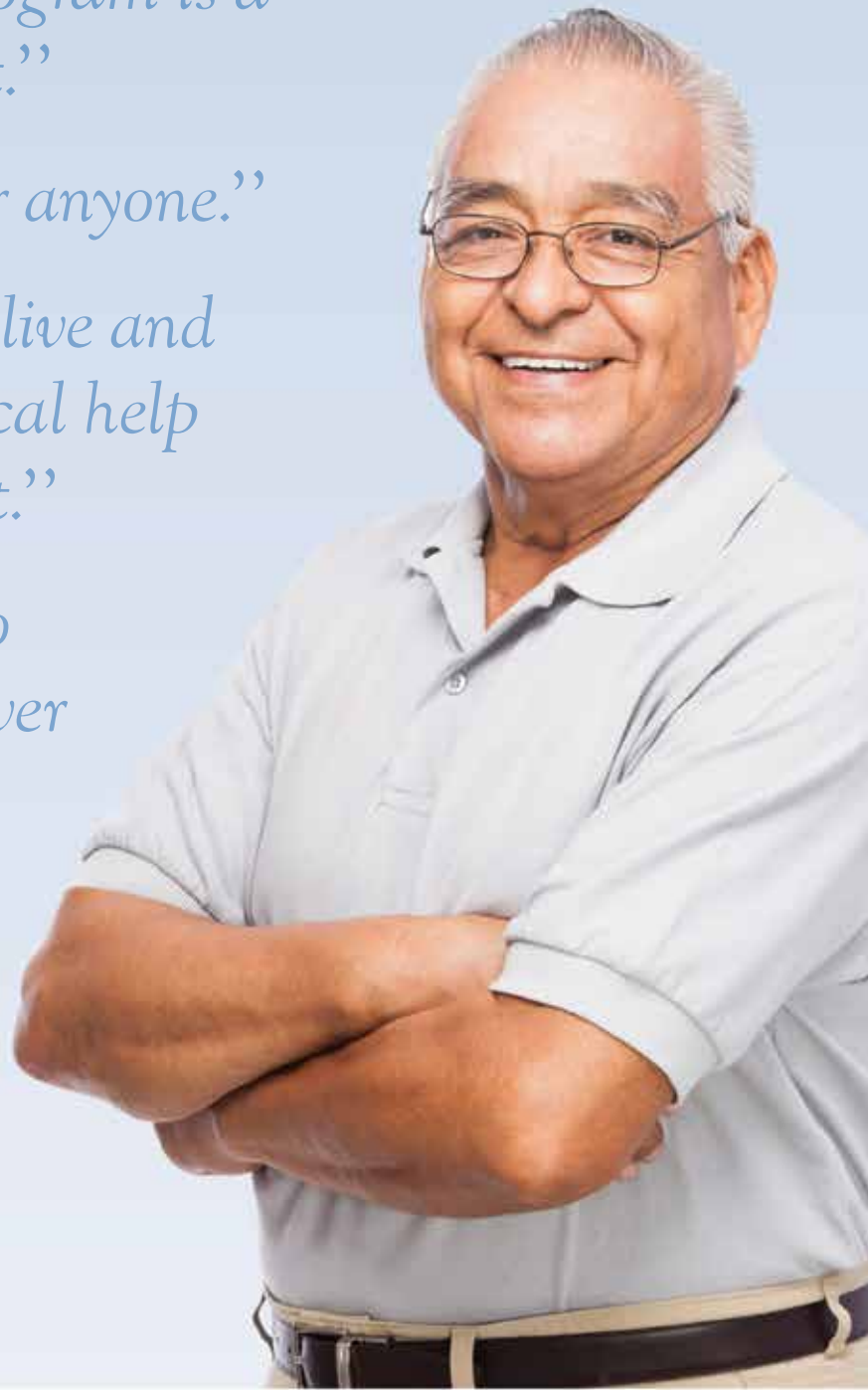
“It’s really accessible for anyone.”

“I want to stay where I live and they’ve provided medical help when I really needed it.”

“There is so much to do here; we’re bubbling over like champagne!”

“It’s just what I need.”

“They didn’t care for a patient, they cared for my uncle.”



**NEWCOURTLAND
SENIOR SERVICES**

Seniors. Services. Solutions.

**Call us today to see what
everyone is talking about!**

PHONE: 1-888-530-4913

WEB: NewCourtland.org



*Jazz Age on the Delaware
Glen Foerd*



Philadelphia's Grand Northern Gateway

| By Gloria M. Pugliese, GNPCC Staff Writer

On a quiet parcel in East Torresdale, where the Poquessing Creek meets the Delaware River, sits the historic Glen Foerd mansion – the last remaining Delaware River estate in Philadelphia open to the public. But things are anything but quiet at Glen Foerd these days. With plans underway to restore the estate's tennis courts, launch a new boating and environmental education program, and host the organization's annual Jazz Age on the Delaware event in July, there is a lot of buzz at the bend on the Delaware!



The William Penn Foundation awarded Glen Foerd a \$500,000 grant to establish boat access and new environmental programs connecting the Poquessing Creek and Delaware River to a regional network of multiuse trails. To connect trail users to Philadelphia's waterways, Glen Foerd will develop and implement a boat and bike program as the first step towards a full complement of environmental and recreational programs. The grant will fund the construction of a boat dock for paddle boats and row boats along the Poquessing

Creek near the historic tennis courts. The tennis courts themselves are in the process of being cleared of invasive vines and weeds to be repurposed as a space for picnicking and programs.

The boat and bike program will begin with a bike ride along the North Delaware River Greenway to Glen Foerd, where boats await. The boating component of the program will be led by an environmental educator. Paddlers will learn about the Delaware River watershed's ecosystem and the area's history. To give everyone the opportunity to experience one

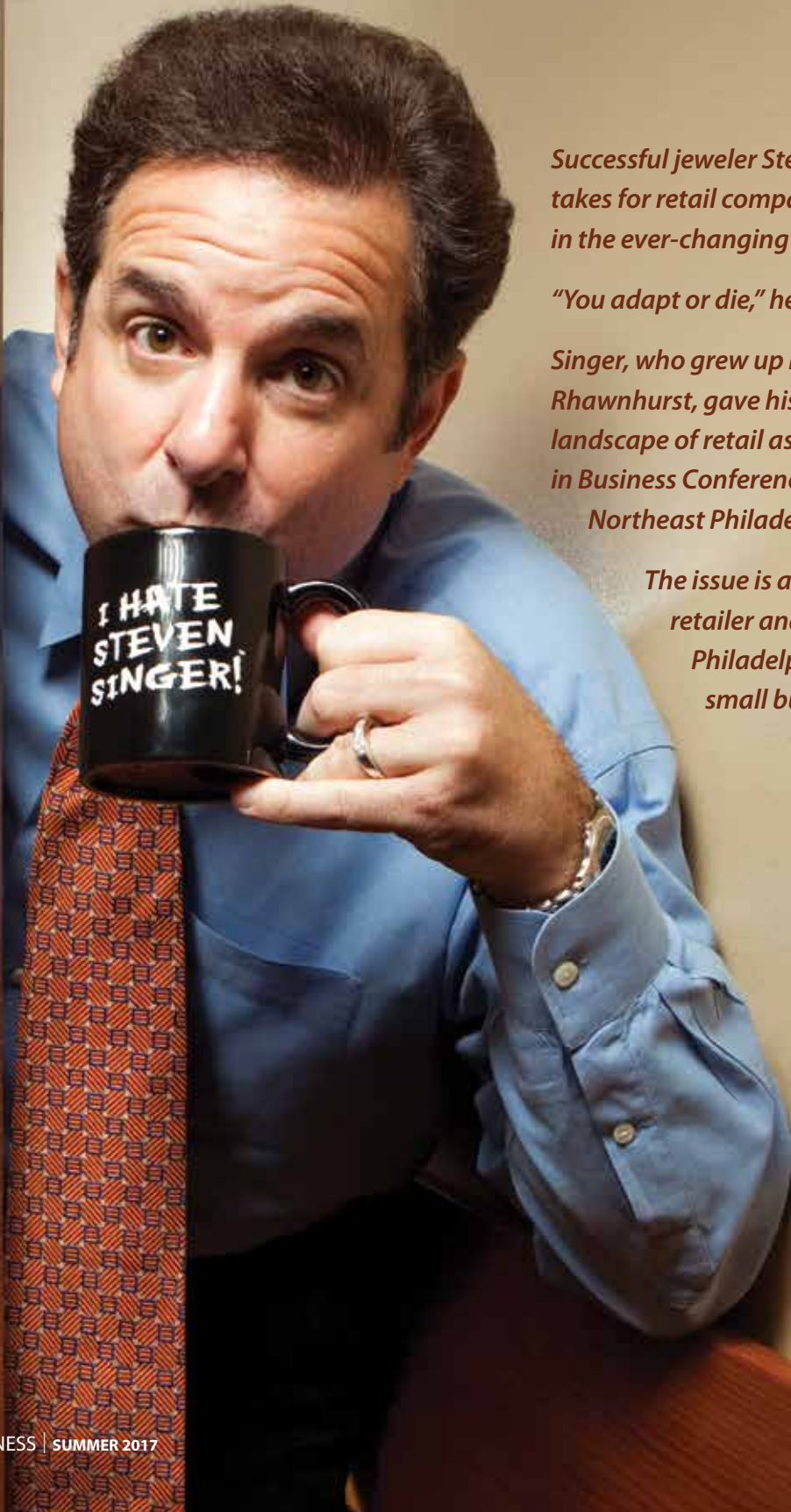
of Philadelphia's most beautiful areas along the tidal Delaware River, free community boating days will be offered. The more people learn about the river and its environment, "the more likely they are to become good stewards of the watershed," says Meg Sharp Walton, executive director of Glen Foerd.

Glen Foerd is partnering with other organizations focused on waterways and boating for a separate, but related initiative. In addition to Glen Foerd, partners include Philadelphia Waterborne, Bartram's Gardens, Philadelphia Wooden Boat Factory, Urban Promise in Camden, and Independence Seaport Museum. The "On The Water Consortium" has received funding from the William Penn Foundation to create an on-water "trail" network serving the Philadelphia and Camden region. The Consortium aims to unite and expand on existing youth and community educational programming with the purpose of building a constituency for environmental education and watershed protection.

Meanwhile, plans are underway for Glen Foerd's 3rd Annual Jazz Age on the Delaware event, which will be held at Glen Foerd on Saturday, July 29th. This event draws people from all over the Philadelphia region, and has become a destination for Jazz Age enthusiasts as far south as Virginia. The Great Gatsby-style event features 1920's music and dancing, live entertainment, dance lessons, elaborate picnics, vintage-inspired food and drink, vintage shopping, mansion tours, lawn games, antique automobiles, pie-baking, fashion contests, and much more. Proceeds from the event will support environmental programming at Glen Foerd. For more event information and tickets, visit jazzageonthedelaware.com

Glen Foerd offers tours and a variety of programming throughout the year, including concerts, tai chi classes, beekeeping classes, festivals, and more. For more information on Glen Foerd's history, programs, and events, visit www.glenfoerd.org. ●

Steven Singer: A person we love to hate!

A man with dark hair, wearing a blue button-down shirt and a patterned tie, is drinking from a black mug. The mug has white text that reads "I HATE STEVEN SINGER!". He is looking directly at the camera with a slightly mischievous or defiant expression. The background is a plain, light-colored wall.

Successful jeweler Steven Singer understands what it takes for retail companies to thrive or just stay alive in the ever-changing marketplace.

"You adapt or die," he said.

Singer, who grew up in Castor Gardens and Rhawnhurst, gave his take on the current and future landscape of retail as a panelist at the recent Women in Business Conference sponsored by the Greater Northeast Philadelphia Chamber of Commerce.

The issue is always on his mind as both a retailer and a member of the Greater Philadelphia Chamber of Commerce's small business board.

| By Tom Waring, Northeast Times

A year ago, he shared his thoughts on the subject as the commencement speaker at Philadelphia University.

And recently, he was named president of the International Leading Jewelers Guild.

The Guild's membership is mostly American, and will give Singer a chance to talk about what he calls the "over-retailing of the United States."

As some venerable department stores struggle to survive, Singer sees other struggles ahead. He predicts, in the next three to five years, 30 percent to 40 percent of malls will "disappear."

Juggernaut malls like King of Prussia and California's Fashion Island will continue to thrive, he said, but many others will see anchor stores leave, followed by smaller retailers.

"I think you'll see a contraction. The world is so different now. There's not enough foot traffic. Young people are enamored with their phones," he said.

Singer believes in the omnichannel approach to retail success and subscribes to the acronym SWM - Start With Mobile.

"We embraced that seven or eight years ago. The customer should be able to do anything seamlessly on any device," he said. "If you have not embraced that technology, you're behind the curve."

As examples, he cited Wawa's use of touchscreen ordering and Dominos Pizza's online ordering options.

Steven Singer Jewelers, located "At the Other Corner of 8th and Walnut," is doing well, and the owner said it's because the shop has always adapted.

While in-store sales have always been good, the shop added a toll-free number years ago. Then came the internet.

Singer stresses having apps and a "robust" website, which has helped him build strong markets in places like California, Florida and Texas. He ships hundreds, and sometimes thousands, of packages daily.

"Retail is very, very strong. We're doing very well in the tri-state area," he said. "And we're doing great all over the country."

Singer never thought he'd be the owner of such a successful jewelry business while growing up in the Northeast. He lived near Castor and Hellerman as a youngster before moving to the 2000 block of Napfle St. He attended Rhawnhurst Elementary School, Wilson Middle School and Northeast High School, where classmates included Chickie's & Pete's owner Pete Ciarrocchi and Philadelphia University provost and executive dean Matt Baker.

As a youth, he was in a rock band, playing dances, proms and graduations.

He played street hockey and ice hockey at Tarken. He used the money he made delivering the Carrier Pigeon to buy Flyers season tickets and was at the Spectrum in 1974 when the team beat the Boston Bruins to win its first Stanley Cup. He even made it into the book, Philadelphia's Greatest Sports Moments.

"There's a picture of me holding a 'Schultz for Mayor' sign," he said, referring to Dave Schultz, the chief pugilist of the Broad Street Bullies.

The book also features a picture of an adult Singer, at this time sponsor of Wing Bowl, crowning the eating competition's champion.

Singer got his start in the jewelry business in high school, when he worked for a wholesaler on Jewelers Row.

Who knew he'd become a giant in the industry?

"There was no master plan. It was a complete accident," he said.



Steven Singer Jewelers' block-long showroom at 8th and Walnut on Historic Jewelers' Row in Center City, Philadelphia

An aptitude test showed Singer was destined to be an accountant because he was good with numbers, but that kind of job would have bored him.

Instead, he began to enjoy learning the inside of the jewelry business, taking a couple of courses offered by the Gemological Institute of America.

"I absorbed it like a sponge. It fascinated me," he said.

Singer planned to take a semester off before enrolling at Temple. But the owner convinced him to work through the Christmas season, and the rest is history.

"That was 42 years ago. I never got my deposit back from Temple," he joked.

Today, he is married and lives in Lower Southampton. He has a 25-year-old son and a 23-year-old daughter. His wife, the former Adrienne Wolf, was born in South Philadelphia and raised on Kendrick Street in Bell's Corner. They will celebrate their 31st wedding anniversary in November.

Singer opened his first shop in 1980, when he was 22.

Over the years, the business has grown and so has the size of his store.

Advertising is important to Singer, but he thought his former address – 138½ S. 8th St. – was awkward.

So, he began advertising the location as "one store in from 8th and Walnut."

When he moved to his current location on Father's Day weekend in 2000, he was across from a competitor, Robbins 8th and Walnut. That's when he came up with the informal address of "At the Other Corner of 8th and Walnut," and Howard Stern and other radio personalities use the script to this day, long after Robbins moved to Delaware.

Another way he markets his business is by using the phrase, "I hate Steven Singer." Some men might hate Singer because their wives like to shop there so often. And some competitors might hate him because of the service, price, value, guarantees and warranties he offers.

Coming soon, the shop will offer a three-dimensional machine for online customers to try on jewelry virtually. And same-day Federal Express deliveries will be available by the end of the year.

The way Singer sees it, the secret to long-term success in business is a mix of adapting to technological changes and offering old-fashioned customer service.

"We treat people the way they want to be treated," he said. ●

Northeast Philadelphia's premier community newspaper!

The Northeast Times started in 1934 and has grown over the past 80 years to be one of the largest weekly newspapers in Philadelphia. The paper serves the Northeast, a region of Philadelphia that covers about 47 square miles and is home to more than 425,000 people. The Northeast Times is an award-winning publication that proudly serves its community.



**For advertising information, call
215-354-3128**



at Northeast Times

Proud members of the Greater Northeast Philadelphia Chamber of Commerce
www.BSMPhilly.com



Exceptional Care in the Comfort of Your Home

With a client satisfaction rate of over 97%, JEVS at Home is the answer for the non-medical in-home care you are looking for. JEVS at Home provides assistance with activities of daily living and companionship for seniors and disabled adults. Learn about our easy, in-home enrollment process today.

267-298-1325 www.jevsathome.org

9350 Ashton Road, Suite 102
Philadelphia, PA 19114





YOUR NEXT BUSINESS PARTNER

We can be an integral part of your manufacturing or business operations:



- Increase assembly line productivity without additional staff
- Obtain more space without building or renting
- Easily solve peak production problems
- Maximize your profit margin on production runs
- Acquire fast, economical service with a rapid turnaround time on inquiries



PATH can also help you meet staffing needs with qualified applicants with disabilities.

For information please contact Alan Ehrlich at:

Phone: (215) 624-1862

E-mail: aehrich@pathcenter.org



LEARN ABOUT THE

Flavors of the Northeast

Greater Northeast Philadelphia Chamber of Commerce

with the *Northeast Times*

RESTAURANT GUIDE

Published on September 21

For more information, contact your Northeast Times rep or Angela Smith at asmith@newspapermediagroup.com

This feature developed in partnership with
Greater Northeast Philadelphia
CHAMBER OF COMMERCE



Let us tempt your palate with BBQ Beef Brisket to Jewish Apple Cake...and everything in between!

2nd Annual Flavors of the Northeast coming to Philadelphia Ballroom on Tuesday, September 26

The Greater Northeast Philadelphia Chamber of Commerce is taking our 2nd Annual Flavors of the Northeast to new heights with new opportunities to highlight some of the finest cuisine in Northeast Philadelphia!

We are proudly partnering with the *Northeast Times* this year to present the best food extravaganza in the area on Tuesday, September 26, 2017 at the fabulous Philadelphia Ballroom, 2014 Hornig Road in the Far Northeast, 6 p.m. to 9 p.m.

Tickets are \$35 in advance, and \$40 at the door. You can visit www.nephilachamber.com for more information or call 215-332-3400.

The event is open to the public; you need not be a member to attend. This is a fabulous and affordable evening of fun and food.

The 2nd Annual Flavors of the Northeast with kick-off a brand new event: Northeast Philadelphia Restaurant Week! The *Northeast Times* will publish a special guide with news, ads, and information highlighting participating restaurants and their special offers to celebrate the week.

Northeast Philadelphia Restaurant Week will be held Wednesday, September 27 to Tuesday, October 3.

Restaurants and caterers can participate in Flavors of the Northeast, Restaurant Week, and the *Northeast Times* Restaurant Week Guide as an effective way to promote their menus and services.

Last year's inaugural Flavors of the Northeast featured a wide variety of offerings, from Smoked BBQ Beef Brisket sandwiches to Steak Spring Rolls, fresh-roasted flavored coffees to gourmet sodas, Square Pizza to Buffalo Bacon Chicken Bites, and everything in between.

Our home this year for one of the GNPCC signature events is Philadelphia Ballroom, a 7,100-sq.-ft. facility with an additional 1,400-sq.-ft. Cocktail Room, ideal for medium-to-large events. The location is one of eight different venues operated by the Milillo Event Group, which has been serving the Northeast for more than 33 years.

The event will feature a new wrinkle: GNPCC Flavors of the Northeast Best-in-Show Award! Participants are encouraged to decorate their booths and show off their unique style. Attendees will receive a special ticket at the door to vote for their favorite display. ●

Women in Business Conference

The accolades came pouring in for the Greater Northeast Philadelphia Chamber of Commerce's first-ever Women in Business Conference and Luncheon (#WIBCphl) April 27 at the Radisson Philadelphia Northeast, 2400 Old Lincoln Highway in Trevose, Pa. Sponsored by **Crown Holdings** (title sponsor), who is celebrating 125 years as a brand-building packaging giant with World Headquarters in Northeast Philadelphia, the day-long program and after-hours networking event brought women and men together to "connect, learn, and grow." The day was filled with 21 different sessions of engaging presentations and panel discussions in six separate rooms inside the Radisson. ●

| Photos by Ricky Haldis, Wise Owl Multimedia



Thank you for having me be part of such a great event. I look forward to it again next year! Kudos to all the hard work of you and your committee in pulling such a successful event together.

Jade Gasper

Owner & Creativity Consultant
Mark It Alternatives:
We Make "It" Happen



It was my pleasure to participate, and I congratulate everyone who put the conference together on a wonderful, successful event. If I can be of any service in any other endeavors, please don't hesitate to contact me. Thank you again for everything. Looking forward to next year!

Mary Fran Bontempo
Speaker, Author, Humorist



Thank you for including PHL Diversity at the Women in Business Conference. It was our pleasure to present, and we look forward to once again contributing next year. By the way, it was great to see so many of your attendees wearing the "PHL" pin.

Greg DeShields

Executive Director, PHL Diversity





**WOMEN
IN BUSINESS**
Conference and Luncheon
Greater Northeast Philadelphia
Chamber of Commerce

Thank you for putting the conference together. I enjoyed coming and meeting the other panelists as well as some audience members. I thought our session had a great discussion with lots of participation from the audience.

Cheryl Carleton, PhD
Director, Villanova Women's
Professional Network
Villanova School of Business





Leadership for a Multigenerational Workforce

| Greg DeShields, Executive Director, PHL Diversity

Recently, I was fortunate to conduct a “Multi-Generational Leadership” educational session during The Greater Northeast Philadelphia Chamber of Commerce Women In Business Conference and Luncheon.

This is a timely and important subject since significant shifts are underway in the workplace: Millennials, Gen Xers, and Baby Boomers are now filling the corporate ranks. The ability to manage and engage these diverse cohorts are determining factors of the winners and losers in the battle to find and retain the best and brightest talent.

Employing individuals of different ages working side-by-side is nothing new. A heightened focus on generational differences in recent years has changed the conversation. Baby boomers, born between 1946 and 1965, and known for their self-involved, career-oriented, goal-driven attitudes, have been the dominant players for the past three decades. Inserted in between Boomers and Millennials are the Gen Xers, born between 1966 – 1980, who already hold some leadership positions and are staking out territory for more. Millennials, born between 1980 and 2000, are now surging into the workforce with a decidedly different set of experiences and needs.

Ninety-five percent of today’s workforce is made up of these three distinctively different generations spanning 50 years. This distance of age groups creates unique challenges for department leadership and their managerial skills. Leaders need to keep in mind that productivity and business results are linked to the type of work environment they create. The primary objective as a leader is to build a work environment that supports team members and business goals.

Turning a multi-generational department into a mutually reinforcing team is no easy task. Leaders must be flexible to get the most from all employees and build teams that thrive. A one-size-fits-all approach no longer fits. These three generations come to work with different expectations, assumptions, priorities and approaches to communication and work processes. If these differences are ignored, they can grow into a source of misunderstanding and conflict.

However, when embraced and appropriately managed they create opportunities for collaboration and synergy among the different generations of workers, giving the organization a competitive edge.

Adopting a more flexible approach is the key to success in leading and motivating a multi-generational department. Here are a few considerations:

- Primary objective as a leader is to build a work environment that supports team members and business goals.
- Leaders must be flexible to get the most from all employees and build teams that thrive.
- Adapt your attitudes about rewards, work styles, communication preferences and motivators to match generational differences and values.
- Understand what makes each generation leverage the strengths of each generation.
- Find ways to build bridges between generations.
- Support the values of each generation.

Taking full advantage of what each generation brings to the table enables leaders to build thriving teams, increase employee engagement and achieve business goals.

Greg DeShields is the Executive Director of PHL Diversity, responsible for developing and implementing plans, strategies and initiatives specifically designed to raise Philadelphia’s image as a diverse multicultural destination with the goal of increasing the number of visitors, hotel room nights and economic impact for the region.

PHL Diversity is a business development division of the Philadelphia Convention and Visitors Bureau (PHLCVB). The PHLCVB is the official tourism promotion agency for the city of Philadelphia globally and is the primary sales and marketing agency for the Pennsylvania Convention Center. ●



strategy // design // code

we build WEBSITES



WEB DESIGN



WORDPRESS



MAGENTO



PRINT DESIGN

215.478.6586

www.inverseparadox.com

"When You Want The Best"



**STEAKS
HOAGIES
WINGS**

**WRAPS
SALADS
CATERING**

215-281-0880

www.thefreshworks.com

Serving hundreds of companies
representing over
32,000 employees in
Northeast Philadelphia
and surrounding areas.



inBUSINESS Magazine • Women in Business Conference • Executive Luncheon Series • Ask the Experts Panel Breakfasts • Family Business Conference • Leadership Academy • Young Leadership Network • Mingle Among the Masterpieces Art Reception • Flavors of the Northeast • Legislative and Government Affairs Events • Directors Cup Golf Challenge • Business After Hours • inFOCUS Newsletter • Networking Breakfasts...

www.nephilachamber.com

8025 Roosevelt Boulevard, Suite 200, Philadelphia, PA 19152
215.332.3400 • info@nephilachamber.com



Every Summer Without Fail, Northeast Philadelphia

| By Don Brennan, GNPCC Staff Writer

So, how did they do it?

Seriously, how were they able to accomplish that?

How was it possible that our parents, some of whom accompanied by four or five giddy kids, managed to cart the entire crew and all of our belongings for a week at the Jersey Shore *in one car*?

Back in the day, you'd see the Chevy Impalas, Ford Country Squires, and Dodge Darts packed with Northeast Philadelphians cross the Tacony Palmyra Bridge and cruise south on Rt. 73 on a sultry Saturday morning with the windows down in search of the salty air and sandy beaches of the South Jersey shore towns. You better believe it; we waited all year to go "downashore!"

How Moms & Dads managed to make the trip – which to an anxious child, seemed interminably long and torturous – *in one car* brings a curious smile to a generation who has trouble bringing home their 200 oz. canned goods from a warehouse club while driving a GMC Denali.

Visiting the Jersey Shore is a rite of passage for so many Northeast Philadelphia residents, where the music and memories of Mayfair's own Thomas "Cozy" Morley ("*On the way to Cape May... I fell in love with you!*") mixes with the nightlife of Atlantic City, Springer's ice cream in Stone Harbor, cold beer at LaCosta in Sea Isle, breakfast at the Mad Batter in Cape May, Manco's and Manco's pizza in Ocean City, or Alfe's Caesar Salad in Wildwood.

Northeast Philadelphians are as territorial about their shore points as they are about their sports teams. Voices have been raised over the best slice of pizza, Boardwalk amusement ride, Happy Hour bar, scoop of mint chocolate chip ice cream, pancakes, and mini golf course. The battles between lovers of Manco's and Sam's of Wildwood usually end up with the pepperoni flying.

With apologies to those Shoobies who frequent the shore towns of Brigantine, Margate (my favorite as a child with Lucy the Elephant and the Sea and Surf Motel), Longport, Ventnor, Avalon, Stone Harbor

and Cape May, here are snapshots (*is that actually a word anymore?*) of Northeast Philadelphia's favorite shore spots. Space does not permit the publication of the many great memories all of these places have helped to create. And, boy oh boy, have times – and prices – changed since the days of "roughing it" without air conditioning, nine-position sand loungers, and the Kindle Paperwhite for beach reading. What ever happened to the kid hawking the *Daily News* for a quarter?

ATLANTIC CITY

We've come a long, long way, baby – and a few reincarnations – from the days when the Leni Lenape Indian Tribe inhabited Absecon Island with its natural assets and white beaches. In 1852, a local physician named Jonathan Pitney joined with area businesspersons to acquire a railroad charter from Camden, N.J. to a new resort area named Atlantic City. America's Playground, the Queen of the Coast, was born.

Hundreds of thousands of sweaty city dwellers from those East Coast melting pots like Philadelphia packed the trains in search of cooler temperatures. Many arrived with their smiling faces stained with coal soot. Over time, Atlantic City blossomed with spectacular hotels and bustling nightlife. The construction of the world famous Boardwalk in 1870 was originally conceived as a barrier to sand and flying pests finding their way into the ornate lobbies of the hotels. Along came entertainment and Steel Pier and the legendary Gene Hart describing the famous diving horse with his future wife in the saddle. By the time Atlantic City nosedived in the 1960s and 1970s, beach lovers had moved south to other points along the coast. The introduction of casino gambling in the late 1970s at Resorts International breathed life into the Gray Old Gal, and before long Frank Sinatra was back at the Golden Nugget and later the Sands Casino, rolling dice and singing "Luck Be A Lady Tonight." Alas, even the greatest entertainer of the 20th century couldn't save Atlantic City from the boondoggle known as the Revel (or Ten, as owner Glenn Straub says it is now named).

Although the jury is out about its future, Atlantic City remains a fun place to visit. Some of the beach bars like the Landshark are fabulous. The Boardwalk remains, eh, off-beat; last week, you could have your palm read and then buy a set of hubcaps from the same fortune teller. *Who'd a thunk it?*

ans Head: DOWNASHORE



SEA ISLE CITY

Founded by Charles K. Landis – who has the premier roadway named in his honor – Sea Isle has come a long way from the days when it was known as “Senile City,” or “Snore Isle City.” Great recreational fishing, top notch seafood in Fish Alley (Mike’s Seafood is superb), nightclub entertainment at Ocean Drive, the Pour House and Shenanigan’s, and, of course, the legendary Springfield Inn at 43rd and the Boardwalk. Sure, Busch’s Seafood at 87th & Landis served its last catch of the day a few years ago but I can still hear the magic of pianist John Primerano, fingers-first in the Great American Songbook.

One of Northeast Philadelphia’s favorites, but we sure do miss the mini-amusements at the end of the Board . . . er, Promenade, don’t we? I watched two brothers battle it out in bumper boats one night that got so out of hand, they literally had to be fished out of the water. By the way, Maryanne Pastry Shoppe on 44th St. is as good as you’ve heard.

OCEAN CITY

When four Methodist clerics sailed to a spot known as “Peck’s Beach” in 1879 in search of an ideal location for a Christian resort, they paused for a prayer on the southwest corner of 6th Street and Asbury Ave. beneath a cedar tree – which still stands. Ocean City’s stellar reputation as a family resort has never been stronger. A “dry” town – meaning no alcohol of any kind is sold within its borders – O.C. boasts of eight miles of phenomenal beaches, a bustling Boardwalk with food, fun, amusements and live music.



Try Ike’s Seafood for some of the best crab cakes at the shore, and the eclectic Shore Mall is a regular stop for all visitors. The aforementioned Manco & Manco is renovating the old Strand movie theater for a 200-plus seating eatery (*betcha there will still be long lines to get in!*). Don’t leave home without Johnson’s Pop Corn and Fralinger’s Sea Foam Fudge. Great cup of joe at Ocean City Coffee Company, too.

WILDWOOD

The great English navigator Henry Hudson – yes, that Henry Hudson – entered Delaware Bay in 1809 in search of a new route to China when he spotted a two-mile stretch of beach later named Anglesea. Sixty years later, a rail line and bridge was constructed that allowed access as far south as Cape May. The sprawling acreage between them comprised four communities: North Wildwood, West Wildwood, Wildwood City and Wildwood Crest.

Cozy Morley’s legendary dump Club Avalon packed them in. For a \$15 cover, Cozy served a cocktail and an appetizer: a 9 oz. watered-down Imperial & water, and a mini-bag of potato chips the distributor gave him for free. Mickey Shaughnessy, a red-faced New York actor and comic, was a standard at the Lucky Club. His 1 a.m. show was a tour de force for those still awake and sober. Tony Bennett, Jerry Lewis, Sid Caesar, George Burns and Liberace all played the Wildwood clubs in the 1950s.

Volumes of books have been written about Wildwood, perhaps the best known Jersey Shore town of them all. Home to some of the largest beaches on the East Coast, a 37-block Boardwalk, and more than a quarter-million people in summer, Wildwood has been popularized in word and song by authors and artists for the last 75 years. Its Doo-Wop Architecture is prominently featured at colorful hotels, restaurants and coffee shops. It’s a feast for the eyes to drive through the historic district.

Stop by the Doo Wop Diner for breakfast, Alfe’s Italian Seafood Restaurant for dinner, and Duffer’s for ice cream. Lunch? Walk along the Boardwalk for just about anything and everything – but Sam’s Pizza Palace at 26th and the Boardwalk is the place to visit.

And remember, watch the tram car, please! ●

Join us for dinner

Ashburner Inn™

Enjoy our
outside patio with
great specials!

DAILY DRINK SPECIALS

Monday thru Friday
5 domestic bottles
for \$11.00

11AM TO 4PM

HAPPY HOUR

MONDAY THRU THURSDAY 4PM TO 6PM.
FRIDAY 4PM TO 7PM.

\$2.75 domestic bottles,
\$2.50 domestic drafts,
Discounted mixed drinks.

Let us help you host your next event

8400 Torresdale Avenue, Philadelphia, PA. 19136

For more information visit us at www.Ashburnerinn.com

or call us (267) 343-7788

FOOD SPECIALS

MONDAY-

ALL YOU CAN EAT CRABS!

TUESDAY-& THURSDAY -

1/2 PRICE PIZZA

WEDNESDAY -

1/2 PRICE APPETIZERS

Stop and enjoy
our friendly
atmosphere!!!

Live Music

Saturdays and Irish

Music Sundays

from 4:00-8:00

2 CATERING ROOMS

AVAILABLE

FOR ALL YOUR
PARTY NEEDS!



We are...Penn State! You can be, too.

Professional development courses in business and management, health care, information science, and more are all available at Penn State Abington.

Contact our Office of Continuing Education today so we can develop a customized program for your business: on campus, on site, or online.



PennState
Abington

[abington.psu.edu/
working-professionals](http://abington.psu.edu/working-professionals)
215-881-7395

CHAMPIONS FOR CHILDREN

TO BENEFIT

CORA SERVICES



THURSDAY

NOV. 16

2 0 1 7

5:30-8:30 P.M.

THE UNION LEAGUE
OF PHILADELPHIA

140 S. BROAD ST.



SPONSORSHIPS/
REGISTRATION:
CORASERVICES.ORG

CONTACT US



215.701.2776 OR CARING@CORASERVICES.ORG

What is Your Favorite Shore Memory?



The picture is the continuation of the good times at the shore. My brother and grandchildren. Sixty + years of memories

Summer Shore Living...

"I spent two full summers living and working in Wildwood. They were the two summers following high school graduation. The first summer, I worked at Bobby Dee's Casino Arcade, which is still flourishing at Schellenger Avenue and the Boardwalk. The second summer, after one night working on Mariner's Landing Pier collecting tickets and locking people into their seats on the the Sea Serpent (which is still going strong), I took a job as a cashier at Super Fresh. Both summers were great, and I would encourage any young person to spend at least one whole summer living and working down the shore."

Tom Waring, Northeast Times

The Wonder of the Shore

I was a shore baby from the mid 60's until 1971. My great aunt and uncle had a summer home in Brigantine until they retired and we would spend my dad's 2 week vacation on the beach or riding to the other shore towns. This was long before a casino, or revamped homes into 4 condos... I couldn't wait to get up each morning and get my spot in the sand to dig and bury my dad, and looking back on it, I guess the "adults" simply relaxed and enjoyed the wonder of the shore.

Teri Grumbrecht,
GNPCC, Director of Membership

When A Summer Rental Cost \$500

Each year as soon as Forrest School closed for the summer, my Dad would load up a broken down trailer with all of the Shore gear tied down by clothesline from Fisher's Hardware. We looked a little like The Beverly Hillbillies from the old TV show with what we needed for three adults (my grandmother included) and five children as we headed down to Wildwood through the Pine Barrens. There were no highways to the Shore at the time. We would cross a rickety old bridge into Anglesea to arrive at our summer rental on E. Spruce Street (\$500) for the season. Every year as we entered Wildwood, my mother would ask, "Can you smell that salt air?" Mom and Dad worked as a bartender and waitress at Cozy Morley's, Club Avalon or Marty Boehm's Nut Club to pay the way for the summer. This would be the beginning of months of fun with friends and family.

Another indelible memory of the Shore was waterskiing. Dad was a boater who loved to water ski. As his five children came of age, he would take them to Sunset Lake in Wildwood Crest (where the water was calm) and teach us to water ski. Every weekend, as a family, we would water ski from morning until evening. With this experience and others tied to the summers at the Shore, we grew up sharing the Jersey Shore with our children and grandchildren to this day.

Edward McBride, Manager

External Affairs for PECO, Longtime GNPCC Board member, Former Board Chair

Sea Shells and Sea Gulls

When I was a child, my parents would take our family to the shore, usually Atlantic City or Long Beach Island, just for the day in the off-season in late September or October. We would walk or run, being children, along the beach collecting sea shells or chasing sea gulls.

Stephanie Davis,

GNPCC, Office Manager

Many years, many Shore towns, many great memories

I hail from a family of Shoobies. My grandparents hauled their meager belongings onto a train bound for cooler temperatures in Atlantic City, with my mother as a child tagging along. My parents were partial to Margate, and with one car and four kids, somehow we managed to survive that long trip south on Rt. 73. Later, we spent summers in Sea Isle City, where my Dad rented a four-bedroom, beachfront property in 1970 for \$300 a week. Imagine that! My wife and I fell in love with Avalon – "Cooler By a Mile" – and for several summers, we vacationed at the fabulous Golden Inn on Dune Drive. Then along came Ocean City, where we rented great homes for a number of years, and still regularly visit today. (My brother owns a home there, so guess who pops-in on some weekends?) Of course, throughout the years, we traveled to Wildwood to enjoy their fantastic Boardwalk, and Cape May for the food and fun along Washington Mall. Even when he lived in the desert in California, Frank Sinatra loved coming to Atlantic City. From his early days at Skinny D'Amato's 500 Club, Mr. S told friends, "There is something about the attraction of the water that draws me to Atlantic City." I guess that rings true for us as well. Not a summer goes by with at least a visit or three or more to the Jersey Shore. ●

Don Brennan,

GNPCC Director of Marketing



Holy Family University focuses on providing a supportive environment for learning, helping students to make the most of their potential. With **more than 40 undergraduate programs**, Holy Family provides a variety of possibilities for incoming students looking for their bachelor's degree.

Looking for an **advanced degree**? We offer two types of MBA, an MS in Accountancy, MSN, MA in Criminal Justice, MS in Counseling Psychology (with LPC opportunities), and MEd. How about **doctoral programs**? In addition to our EdD, we launched a DNP and PsyD for Fall 2017 enrollment!

Summer 2017 – Register Online!

BS in Business Administration Info Session

Accelerated Degree Completion
Wednesday, June 28 @ 6:00 pm

Graduate and Accelerated Programs Info Session

Wednesday, July 12 @ 5:30 pm

Transfer Info Session

Wednesday, July 26 @ 3:30-5:00 pm

Fall 2017 – Mark your Calendar!

Undergraduate Open Houses

Sunday, October 1 & Sunday, November 5



The Value of Family

holyfamily.edu



Money Matters

An online shopping cart goes local

| By Kaitlyn Haney, Special People in the Northeast, Inc. (SPIN)

Pushing my shopping cart down the aisles was something I once looked forward to every weekend. It was peaceful. It was relaxing. Now, I find that same comfort of filling my "shopping cart" with a sleeping baby upstairs and my iPad at my fingertips as I scroll through endless pages of products that could be waiting at my doorstep as soon as the following business day. And, as I search online, I continue to discover more and more businesses right here in our area that are turning to e-commerce to cater to those, like me, who are crunched for time or simply enjoy the convenience of making purchases and payments wherever they may be.

Who ever thought that you could order sliced deli meat online?

...And by weight just like you were ordering at the deli counter. At first, I thought it might be in an airtight sealed package, but low and behold Dietz & Watson meats and cheeses are available by the pound on Amazon. Amazon has become a one-stop-shop for me for diapers to clothes to groceries, but I was never so excited to stumble upon the wide selection of deli options from the local Philadelphia favorite headquartered on Tacony Street. In my shopping cart went a pound of American cheese sliced thin, and there it was on the very next day delivered to my front door in a zip lock bag sealed with a printed sticker.

There's a booming t-shirt business in our backyard.

I took my time to research what is out there before I placed an order, which led me to discover a custom t-shirt company on the rise that is based in the 19154 zip code. Family owned and operated, Rush Order Tees, a PrintFly company, grew from a garage business into #2317 on Inc. Magazine's 2016 list of top 5000 fastest growing private companies in America. With an endless variety of t-shirt types, colors and styles, Rush Order Tees receives great reviews online and even became the official t-shirt partner of the Philadelphia 76ers due to their hustle and quality products they offer. I'm looking forward to watching this company grow.

Our local non-profits are going online, too.

Taking online registration and donations in my professional life in fundraising and development has been hugely helpful for SPIN. And, it's really amazing to continue to see e-commerce grow in the non-profit world. Just this year following the rebrand of SPIN's Norcom Community Center on Norcom Road to SPIN Community & Fitness, SPIN turned to e-commerce to help its members register for classes, pay for special events, and more. The SPIN Com Fit app that can be downloaded on mobile devices allows for members to make quick payment and register for events without even taking out a credit card.

With my iPad by my bedside after a long day at work, I love the convenience to quickly get what I need for my week ahead. And, it's exciting to see our local businesses and organizations heading online to meet the needs of consumers like me who are always on the go and prefer to make purchases on their own time. I can't wait to see what ends up in my local shopping cart next. ●



SEE WHAT'S IN STORE FOR YOU

CONVENIENT • TRUSTED • EXPERIENCED

Yes, you have a convenient store nearby. But, even more importantly, you have an entire team of people dedicated to helping you get what you need quickly and easily—and **SAVING YOU MONEY.**

- Travel Planning
- International Drivers Permits
- Passport Photos
- Auto, Home & Life Insurance
- Movie & Attraction Tickets
- Luggage & Travel Accessories



Visit Us Today!
AAA.COM/STORES





MERCHANDISE

10% OFF

One Regular-priced Item

Save 10% on one regular-priced item (excluding tax) when you present coupon during checkout. Coupon valid on AAA Mid-Atlantic store merchandise only. Offer excludes membership, travel, insurance, travel money and financial products, gift cards, passport photos, notary, tag and title services, E-ZPass, car care/maintenance, attraction tickets, and movie tickets. Other exclusions may apply. Not valid on sale/clearance items, online purchases, prior sales, or in combination with other promotions. Coupon has no cash value. Offer valid through 9/30/17.



10PCTONEDM1216

NORTHEAST PHILADELPHIA

9475 Roosevelt Boulevard
Philadelphia, PA 19114
215-671-1700

STORE HOURS

Mon-Wed & Fri..... 8:30AM-5PM
Thurs 8:30AM-6:30PM
Sat..... 8:30AM-4:30PM



Pleasant Hill Park & Boat Launch



Glen Foerd on the Delaware

Go forth, and enjoy...Northeast

Northeast Philadelphia is brimming with attractions, sports, arts, culture, and hotspots. Everyone can make the most of their time here whether it's for a vacation day, long weekend, or a week of day-tripping and exploring! The Greater Northeast Philadelphia Chamber of Commerce wants to become a unique resource for anyone traveling, studying, visiting, or living in the city or region. You would be surprised how many Northeast Philadelphians are unfamiliar with Northeast Philadelphia as a great place to explore living history, recreation, dining and just good old relaxation. We've compiled a list of some of the more popular sites and destinations, but it is by no means complete. We welcome your suggestions at info@nephilachamber.com. Go forth, and enjoy!



Philadelphia Insectarium and Butterfly Pavilion, Inc. 8046 Frankford Ave, Phila. Tel: (215) 338-3000. For more information visit: www.phillybutterflypavilion.com

Delaware River Yacht Club 9635 Milnor St, Phila. Tel: (215) 637-9900 The Delaware River Yacht Club was established in 1925 and chartered in 1926, we are an active boating community with 115 members and we welcome new members to our fabulous facility. Learn more about membership! The Delaware River Yacht Club offers five classes of membership to appeal to today's boating enthusiasts. With or without a boat, our membership categories include Active, Social, Gold Card/Life, Honorary, and Junior. For more information visit: <http://delawareriveryachtclub.com/>

Burholme Park Golf Center 401 Cottman Ave, Phila. Tel: (215) 742-2380 Offering some downhome family fun. For more information visit: <http://golfburholme.com/>

Ryerss Museum & Library 7370 Central Ave, Phila. Tel: (215) 685-0544 Located in Burholme Park, Ryerss Museum has an extraordinary and eclectic collection that includes generations of family heirlooms, paintings, sculpture, decorative art, and a vast array of Asian art and artifacts. The Ryerss Library has a wide variety of current best sellers, children's books, periodicals, and popular non-fiction. For more information visit: <http://www.ryerssmuseum.org/>

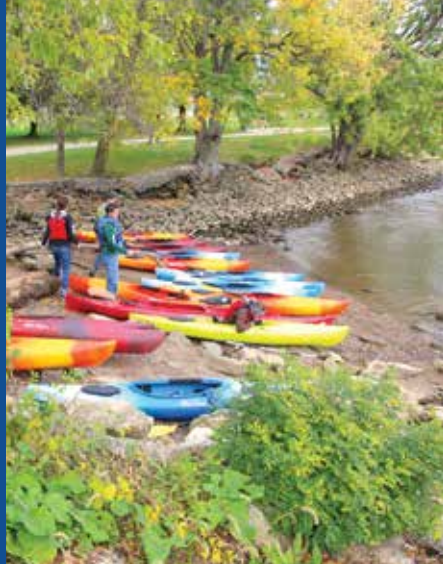
Fox Chase Farm 8500 Pine Road Phila. Tel: 215.728.7900 Fox Chase Farm is a working educational farm located in Northeast Philadelphia. It is closed to the public except during public events. Friends of Fox Chase

Farm (FFCF), an all-volunteer group with over 400 member families, was formed in 1990 to assist the Fairmount Park Commission and the Philadelphia School Board in maintaining and preserving this pastoral treasure. FFCF actively supports the farm by assisting with physical maintenance, fund raising, guided tours, and other public events. FFCF is a 501c3 organization. For more information visit: <http://foxchasefarm.org/>



Solly Stables Riders Association 1140 Solly Ave, Phila. Solly Stable's mission is to provide a unique equestrian experience, building self-confidence, fostering independence and caring for horses by promoting compassion and learning through riding and educational experiences. Solly Stable strives to achieve this mission regardless of a person's ability to contribute financially. For more information visit: <https://www.sollystables.com/>

Delaware River City Corp. (DRCC) 3460 N. Delaware Avenue, Suite 306, Phila. Tel: 215-425-8350 The Delaware River City Corporation's mission is: To complete and sustain the riverfront trail and network of parks along the Delaware River that connect residents of urban neighborhoods to nature, offering unparalleled recreational, community building, and environmental education activities. For more information visit: www.drcc-phil.org



Pennypack on the Delaware



Lardner's Point Park



Movie night: Pennypack on the Delaware Park (July 13 & 27 and August 10, 17 & 24)

Philadelphia!

| By Don Brennan, GNPCC Staff Writer

Parks and Trails

Pulaski Park

Access: Delaware & E. Allegheny Avenues

Riverfront Park: Bridesburg (Proposed)

Future Access: Orthodox Street at N. Delaware Avenue

Frankford Arsenal Boat Launch Access:

Arsenal Business Center at Tacony & Carver Streets

Lardner's Point Park Access:

Levick & Milnor Streets

Tacony Boat Launch Access:

Princeton Avenue and the River

Pennypack on the Delaware Access:

Off State Road & Rhawn Street, and hidden behind the Prison Complex and Riverview Home for the Aged

Pleasant Hill Park & Boat Launch Access:

Linden Avenue and the River Pennypack on the Delaware Park, linking the two parks with a multi-use trail.

Glen Foerd on the Delaware, 8001 Grant Avenue, Phila. Tel: 215-632-5330 Philadelphia's last remaining Delaware River estate open to the public. This beautiful Italianate mansion is a must-see for visitors to the Delaware riverfront. The mansion is located on 19 acres of acres of exquisitely landscaped grounds affording wonderful scenic views of the Delaware River. The grounds are currently undergoing a restoration to return them to the original design of noted landscape architects James Bush-Brown and Thomas Sears. For more information visit: www.glenfoerd.org

Pennypack Park: Pennypack Park is one of many parks throughout the City of Philadelphia under the management of the Department of Parks and Recreation. Established in 1905 by an ordinance to insure the protection of Pennypack Creek and the preservation of the surrounding land. The combined parks total about 8900 acres and constitute one of the largest landscaped parks systems in the country. For more information visit: <http://www.friendsofpennypackpark.org/>

Frankford Avenue Bridge: The Frankford Avenue Bridge, also known as the Pennypack Creek Bridge, the Pennypack Bridge, the Holmesburg Bridge, and the King's Highway Bridge, erected in 1697 in the Holmesburg section of Northeast Philadelphia, in the U.S. state of Pennsylvania, is the oldest surviving roadway bridge in the United States. The three-span, 73-foot-long (22 m) twin stone arch bridge carries Frankford Avenue (U.S. Route 13), just north of Solly Avenue, over Pennypack Creek in Pennypack Park.

Fetters Mill Road Bridge, a Pratt through-truss bridge built in 1883, is still in use.

Krewstown Road Bridge, a stone arch bridge built in 1800 and rehabilitated 1907, is still in use. **Holme Avenue Bridge**, a closed-spandrel concrete arch bridge built in 1918, is still in use. **Roosevelt Boulevard Bridge**, a closed-spandrel concrete arch bridge built in 1920, is still in use. **Holme Avenue Bridge**, a closed-spandrel concrete arch bridge across Wooden Bridge Run built in 1921, is still in use. **Ryan Avenue Bridge**, a closed-spandrel concrete arch bridge over Sandy Run built in 1929, is still in use. **Rhawn Street Bridges**, two closed-spandrel concrete arches bridge built in 1930, are still in use.

Bensalem, PA Must Sees

Sisters of the Blessed Sacrament and National Shrine of Saint Katharine Drexel

1663 Bristol Pike, Bensalem Tel: 215-244-9900 The Shrine area, which holds the entombed remains of Saint Katharine Drexel, was built in 1949. Mother Katharine was laid to rest after her death on March 3, 1955. The walls are made of Brier Hill stone and the floor is flagstone. The bas relief of the angels above the tomb was designed by Mother Mary of the Visitation, SBS, and Kathleen Dorsey. For more information visit: <http://www.katharinedrexel.org/national-shrine/>



National Shrine of Saint Katharine Drexel

Penn Community Bank Amphitheater at Bensalem 2400 Byberry Road, Bensalem. Check out the Summer Concert Series and Fall Festival For more information visit: www.pcbaevents.com

 Denotes GNPCC Members

STEAMFITTERS LOCAL UNION 420

WE DO IT RIGHT THE FIRST TIME!



Since 1903, we have been providing Southeastern Pennsylvania with the safest, most qualified Steamfitters, Welders and HVAC Technicians.

PETROCHEMICAL
PHARMACEUTICAL
NUCLEAR / ENERGY
GAS PIPELINES
HEALTH CARE

COMMERCIAL REAL ESTATE
RESIDENTIAL HVAC
SERVICE & INSTALLATION
COMMERCIAL HVACR
INSTRUMENT CALIBRATION

4500 MEMBERS • OVER 110 YEARS OF LABOR ORGANIZATION

Find more information at www.LU420.com | 267.350.4200

www.unitedbyexcellence.org



Luxury Living at an Unbeatable Value

Independent Living · Personal Care · Memory Care · Rehabilitation and Skilled Nursing

Delaware County

100 Halcyon Drive
Media, PA
610-355-1328

Bucks County

200 Veterans Lane
Doylestown, PA
267-895-1152

Montgomery County

2815 Byberry Road
Hatboro, PA
267-895-1152

NE Philadelphia

8401 Roosevelt Blvd.
Philadelphia, PA
267-348-3345

NE Philadelphia

7040 Oxford Avenue
Philadelphia, PA
267-348-2871

NW Philadelphia

6300 Greene Street
Philadelphia, PA
215-991-7110

Discounts Available for GNPCC Members!

For more information, please visit www.WEL.org or call 877-U-AGE-WEL



The Wesley Enhanced Living continuing care retirement communities are non-profit, with a mission to deliver a purpose-filled life to residents

The Next Big Thing in Philly? Neighborhood Businesses.

| By Community College of Philadelphia



Free Workshops Begin Sept. 12 at the Northeast Regional Center

From Northeast to South Philly, storefront businesses, the barbershops, bodegas, restaurants and day care centers located throughout the city's 265 commercial corridors help make neighborhoods safer and spur economic growth.

Yet, until now, these corridors, which include retail centers, strip malls and shopping plazas, have been largely overlooked in major economic development conversations.

Since January, Community College of Philadelphia's new initiative, Power Up Your Business, has offered these important business owners free workshops to help them manage and plan for growth, and connect with valuable resources.

The next workshop series begins on Tuesday, Sept. 12 at the College's Northeast Regional Center, 12901 Townsend Rd. Business owners can RSVP and take advantage of this free training at www.ccp.edu/powerup.

Power Up is designed to unlock the potential of the commercial corridors, which are the heart of the neighborhood economy. The

coursework supports the sustainability, management and profitability of these businesses through a two-tiered approach:

Tier 1: Peer-based Learning Experience – A 10-week, 30-hour course in basic small business management and planning that delves into the fundamental concepts, tools and skills required for planning and running a successful business. Practical skills such as entrepreneurial leadership, understanding financial statements, the role of finance in business growth and creating effective improvement plans are included, plus support from a business coach. To qualify, participants must be located in Philadelphia, be in business for one year, and earn less than \$1 million in annual revenues. Applications for the next cohort, which will be held at the West Regional Center, 4725 Chestnut St., are due July 21. Applications for the Northeast Regional Center cohort are due Nov. 17; the program starts January 2018.

Tier 2: Store Owner Series – Workshops that cover small business basics such as marketing, capital and credit, and bookkeeping. This series also introduces business owners to the College's programs that support running a business efficiently, from QuickBooks to ServSafe to Business Communication. ●

ASPITE AUTO & EQUIPMENT AUCTION CENTER

7000 STATE ROAD, PHILA. PA 19135

215-335-4884 Aautoauction.com



LIVE AND ONLINE AUCTIONS EVERY OTHER WEDNESDAY
Aautoauction.com

LIQUIDATORS OF FLEET SURPLUS AUTOS AND EQUIPMENT -
DEALER TRADES – REPOSSESSIONS – DONATED VEHICLES

NO SELLER FEE CHARGED TO ANY CHAMBER MEMBER!!



- Cancer Care
A member of Jefferson's Sidney Kimmel Cancer Network
- Heart and Vascular Center
An affiliate of St. Mary Heart and Vascular
- Emergency Care
- Nationally Certified Chest Pain Center
- Nationally Certified Stroke Care
- Nationally Certified Heart Failure Care
- Advanced Medical Imaging
- Balance Program
- Senior Services
- Nationally Accredited Acute Rehab
- Nationally Certified Hip and Knee Replacement
- Outpatient Lab Services
- Physical Therapy and Rehabilitation
- Outpatient Surgery
- Wound Healing & Hyperbaric Medicine

Main Phone Number: 215.335.6000 |
Central Scheduling: 215.335.6400

Patient Information: 215.335.7740
Physician Referral: 1.866.629.2738

2601 Holme Avenue, Philadelphia, PA 19152
www.mercyhealth.org/nazareth

 **Nazareth Hospital**
 A member of Mercy Health System

Printing *is more than just ink on paper*



MARKETING



PRINT



MAIL



DESIGN



WEB



SIGNS



PROMO



APPAREL

More than just quality and speed, our printing expertise extends to types of paper that add impact, money-saving ways to manage and order your print materials — online and offline, as well as getting your valuable printed messages in the mail on time and on budget. We're a one-stop local resource for printing services and so much more.



ALLEGRA®
MARKETING • PRINT • MAIL



12285 McNulty Road
Philadelphia, PA 19154

215.969.0500
215.677.9026 FAX

WWW.ALLEGRAHILLY.COM

We Do **IT** Better.

Save Money. Sleep Better.

Two reasons why we should be your IT company.

We deliver reliable, secure, scalable and cost-effective IT support for companies of all sizes. We have the skills needed to keep you up and running.

No downtime means increased productivity and profitability. With phone support, help desk service, and remote support, **we're here when you need us.**



A better solution for your company's IT needs.

215.464.8121
thetechresource.com

10063 Sandmeyer Lane
Suite 100
Philadelphia, PA 19116

Iconic Lighthouses Abound at the Jersey Shore

*But give me the golden light
Beside a peaceful sea
And I hope those mermaids in the surf
Will be waiting there for me.*

From "A Lightkeeper's Dream"
by Forest Wilcox



Absecon Lighthouse

Cape May Lighthouse

Absecon Lighthouse

31 S. Rhode Island Ave., Atlantic City, NJ 08401
609-449-1360 | 609-449-1919

Built in 1857, this 171-foot lighthouse is New Jersey's tallest. The lighthouse hosts educational programs, weddings, guided tours, events and much more. The Absecon Lighthouse remains one of Atlantic City's most popular attractions.

Take an amazing journey into time and above it all as you ascend the 228 steps of the Absecon Lighthouse, one of the oldest lighthouses in the country. You'll see breathtaking views of the Atlantic City skyline and up top you'll come face-to-face with the original first-order Fresnel Lens, first lit in 1857.

The lighthouse's multi-million dollar restoration also includes a stunning replica of the Lightkeeper's dwelling, an educational museum, charming gift shop, Fresnel Lens exhibit in the original Oil House and expansive grounds.

Free parking and admission to the keeper's house museum, exhibits and grounds. Absecon Lighthouse is the country's third tallest lighthouse and is 150 years old.

Open for climbing. Admission fee.

See more at: <http://www.visitnj.org/nj-lighthouses/absecon-lighthouse#sthash.fi1tFFPp.dpuf>

Cape May Lighthouse

215 Lighthouse Ave. (Rt. 626) at Yale Ave., Cape May Point, NJ 08212
609-884-5404

Built in 1859, the Cape May Lighthouse is still an aid to navigation. Visitors who climb the 199 steps to the top of the lighthouse are rewarded with a spectacular panoramic view of the Atlantic Ocean and Delaware Bay.

Climbing the lighthouse has become an annual tradition for thousands of visitors. For those who choose not to climb, the Oil House contains a fully-accessible visitors' orientation center and a Museum Shop stocked with maritime accessories and memorabilia.

A little further down Sunset Boulevard is the recently opened World War II Lookout Tower, which was part of the immense Delaware Bay harbor defense system known as Fort Miles. Features include a Wall of Honor recognizing area veterans. Admission fee.

For additional information on lighthouse or tower hours of operation call the Mid Atlantic Center for the Arts & Humanities (MAC) at 609-884-5404 or visit www.capemaymac.org. - See more at: <http://www.visitnj.org/nj-lighthouses/cape-may-lighthouse#sthash.Yz4n34uW.dpuf>

Hereford Inlet Lighthouse

111 N. Central Ave., North Wildwood, NJ 08260
609-522-4520

Hereford Inlet Lighthouse is a working lighthouse as well as a museum that's open to the public for guided and self-guided tours. Visitors will learn about the history of Hereford and get a glimpse of the life of a lighthouse keeper in the late 19th and early 20th century.

A park surrounding the lighthouse is designed with many different garden areas containing more than 200 plant varieties. The gardens are planted in the Victorian cottage style and extend right up to the ocean seawall.

They have won several awards, including the Pennsylvania Horticultural Society Suburban Greening Award. Visit the gift shop featuring lighthouse and nautical theme art work, books, miniatures, shirts, hats, mugs and much more.

The garden and grounds around the Lighthouse are wheelchair accessible. A photo album tour is available, upon request, to those unable to climb the lighthouse.

They welcome and can accommodate school trips, senior citizen groups and all other tour buses. Special rates are available for groups of 30 or more. Hereford Inlet Lighthouse is open year round. -

See more at: <http://www.visitnj.org/nj-lighthouses/hereford-inlet-lighthouse#sthash.5EPWj8i.dpuf> ●

Historic Houses of Worship in Northeast Philadelphia

Northeast Philadelphia is home to a number of historic houses of worship whose congregations are over 200 years old, several of which date to the founding of Pennsylvania in the 1680s. Following are brief profiles of these congregations.

| By Jack McCarthy, Archivist and Historian



Unity Monthly Meeting Frankford, 1682

Unity Monthly Meeting in Frankford was founded by Quaker settlers who came to Philadelphia with William Penn in 1682. After meeting in members' homes, they built a log meeting house in 1684. The current building, built on the site in 1775, is the oldest surviving Quaker meeting house in Philadelphia.



Trinity Church Oxford, 1698

Trinity Church Oxford in Lawndale is one of the nation's oldest Episcopal churches. Church of England services were first held on the site in 1698 in a log meeting house originally used by Quakers. A new brick building was built in 1711, which forms the western end of the current building. Following the American Revolution, Trinity Oxford played a role in the establishment of the Protestant Episcopal Church in America.



Byberry Monthly Meeting of Friends, 1683

Quaker settlers in Byberry began meeting in members' homes about 1683. In 1694 a member donated an acre of land for a graveyard. A log meeting house was later built on the site. This structure was replaced by a stone meeting house in 1714, which was replaced by the present meeting house in 1808.



Pennepack Baptist Church, 1688

Founded by a group of Welsh Baptists in 1688, Pennepack Baptist Church in Bustleton is the oldest Baptist church in Pennsylvania and seventh oldest in the United States. Members used nearby Pennypack Creek for their baptismal services and constructed a church building in 1707. This building was enlarged in 1774 and replaced by the present building in 1805.



Presbyterian Church of Frankford, 1770

Presbyterian Church of Frankford was originally a German Reformed Church, founded in 1770 by German speaking Protestants. An early 1800s rift over language led many of the German speaking members to leave and in 1808 it became a Presbyterian congregation. The 1770 church building was rebuilt in 1844 and then again in 1859. The latter is now the distinctive "Pink Church."



All Saints Episcopal Church, 1772

All Saints Episcopal Church in Torresdale was established in 1772. It closed briefly during the British occupation of Philadelphia in 1777-1778, but reopened soon afterwards and has remained active ever since. The original 1772 building was enlarged in 1812 and replaced by the current building in 1855.



Campbell African Methodist Episcopal Church, 1807

According to church tradition, a prayer group of some twenty-eight members of Frankford's African American community began meeting in 1807 in a group member's home. This group would form the nucleus of what would become Campbell AME Church. Later, they acquired a building a few blocks away and began holding services there. The current building contains cornerstones noting that it was rebuilt in 1818 and 1870.

Bethany African Methodist Episcopal Church, 1817

Bethany African Methodist Episcopal Church was established in the early nineteenth century to serve the African American community in the Holme Circle area. In 1810 a plot of land was set aside for the establishment of a burial ground and church for the community. Tradition has it that the current wood-frame church was built in 1817 and re-built in the mid-nineteenth century by Elias Chase, a prominent local African American builder. ●

OPEN AN ACCOUNT AT PHILADELPHIA FEDERAL CREDIT UNION

- Earn Cash Back on your everyday debit card purchases¹ with **FREE KASASA CASH BACK[®] CHECKING** for consumers
- Earn refunds for your iTunes[®], Amazon[®] and Google Play[™] purchases every month² with **FREE KASASA TUNES[®] CHECKING** for consumers
- Mobile Banking & eDeposit Apps
- Surcharge-free access to over 25,000 ATMs at 7-Eleven[®], Wawa[®] and more!
- Lines of Credit, Personal Loans, Vehicle Loans and Competitive Mortgages
- Business Loans, Deposit Accounts and Services

Ask for **KASASA[®]**

**OPEN AN ACCOUNT
TODAY AT PFCU.COM**

THREE CONVENIENT NORTHEAST PHILLY BRANCHES:

3799 CLARENDON AVE.
(Knights Rd. & Clarendon Ave.)

12800 TOWNSEND RD.

8025 ROOSEVELT BLVD.

¹ Account approval, conditions, qualifications, limits, timeframes, enrollments, log-ons and other requirements apply. Qualifications and rewards may vary by account. Enrollment in electronic services (e.g. online banking, electronic statements, and log-ons) may be required to meet some of the account's qualifications. Limit (1) account per social security number/individual taxpayer identification number. Contact a Philadelphia Federal Credit Union member service representative for additional information, details, restrictions, processing limitations and enrollment instructions. Federally insured by NCUA. Kasasa and Kasasa Cash Back are trademarks of BancVue, Ltd., registered in the U.S.A.

² Account approval, conditions, qualifications, limits, timeframes, enrollments, log-ons and other requirements apply. Qualifications and rewards may vary by account. Enrollment in electronic services (e.g. online banking, electronic statements, and log-ons) may be required to meet some of the account's qualifications. Limit (1) account per social security number/individual taxpayer identification number. Contact a Philadelphia Federal Credit Union member service representative for additional information, details, restrictions, processing limitations and enrollment instructions. Federally insured by NCUA. iTunes is a registered trademark of Apple, Inc. Amazon is a registered trademark of Amazon.com. Google Play is a registered trademark of Google, Inc. Apple, Inc., Amazon.com and Google, Inc. were not participants in or sponsors of this program. Kasasa and Kasasa Tunes are trademarks of BancVue, Ltd., registered in the U.S.A.

Not here for our profit.
Here for yours.

PFCU PHILADELPHIA
FEDERAL CREDIT UNION
visit us at pfcu.com

215-934-3500 | PFCU.COM



facebook.com/PhiladelphiaFederalCreditUnion
twitter.com/insidePFCU

Federally insured by NCUA





Flavors of the Northeast

Greater Northeast Philadelphia Chamber of Commerce



TUESDAY, SEPTEMBER 26, 2017

PHILADELPHIA BALLROOM

2014 Hornig Road, Philadelphia

6:00 pm - 9:00 pm

\$35 in advance • \$40 at the door

We are taking our 2nd Annual Flavors of the Northeast to new heights! This exciting event gives us a new opportunity to highlight the *finest* cuisine in Northeast Philadelphia.

Tickets are available by visiting, www.nephilachamber.com or calling 215.332.3400.

INTRODUCING

Northeast Philadelphia Restaurant Week

Wednesday, September 27 - Tuesday, October 3, 2017

presented by

NORTHEAST TIMES
NEWSWEEKLY

Greater
Northeast Philadelphia
CHAMBER OF COMMERCE
SMART BUSINESS CONNECTIONS